



Apparation LLC

Technology Overview

April 2026



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Apparation LLC's mission is simple to state but difficult to accomplish:

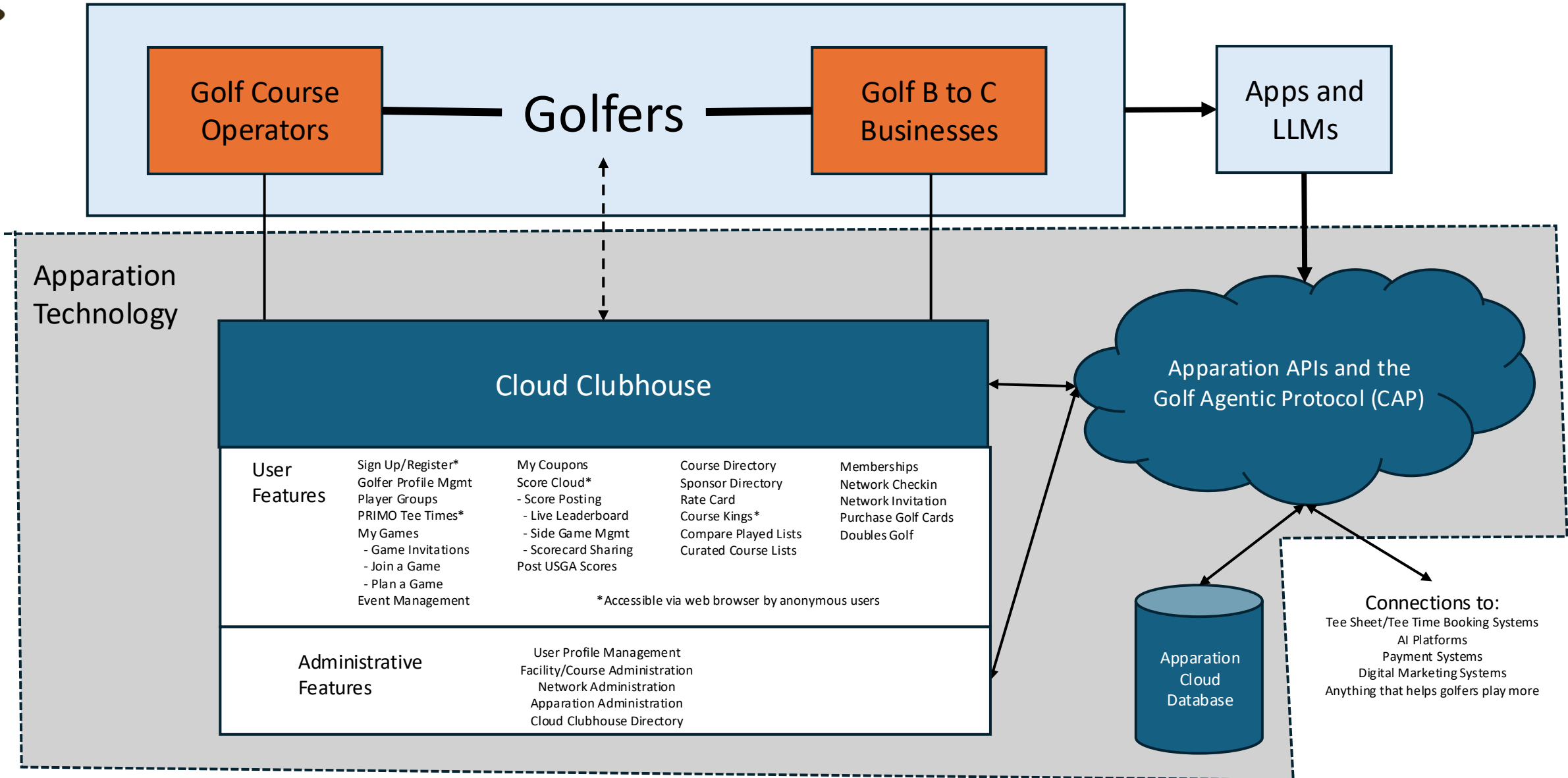
- Help every golfer play (and pay) more often
- Help every golf-related business be more successful
- Earn a fair profit on our efforts and share it generously with our More Golf Consortium partners

To achieve our mission, we provide a bundle of unique technology components for the golf industry and partner with a wide variety of other golf-related businesses through the More Golf Consortium. You can find the description of the consortium at www.cloudclubhouse.com. We pride ourselves on being good partners and on 'staying in our lane'. We believe that the niche we fill in the industry is of modest size but critical importance.

The illustrations on the next two pages depict the two primary ways that our solutions are delivered.

The first illustration shows how Apparation partners can use our Cloud Clubhouse app to deliver value to golfers and golf-related businesses. While the Cloud Clubhouse 'brand' is visible to consumers, our partners can put their own brands front and center in the golfer experience.

The second illustration shows how Apparation technology can play an invisible role for partners that have their own consumer apps. By leveraging Apparation components, our clients can reduce the time, cost and risk associated with delivering significant new value to their customers.



Golf Course Operators

Golfers

Golf B to C Businesses

Apps and LLMs

Apparation Technology

Cloud Clubhouse

Apparation APIs and the Golf Agentic Protocol (CAP)

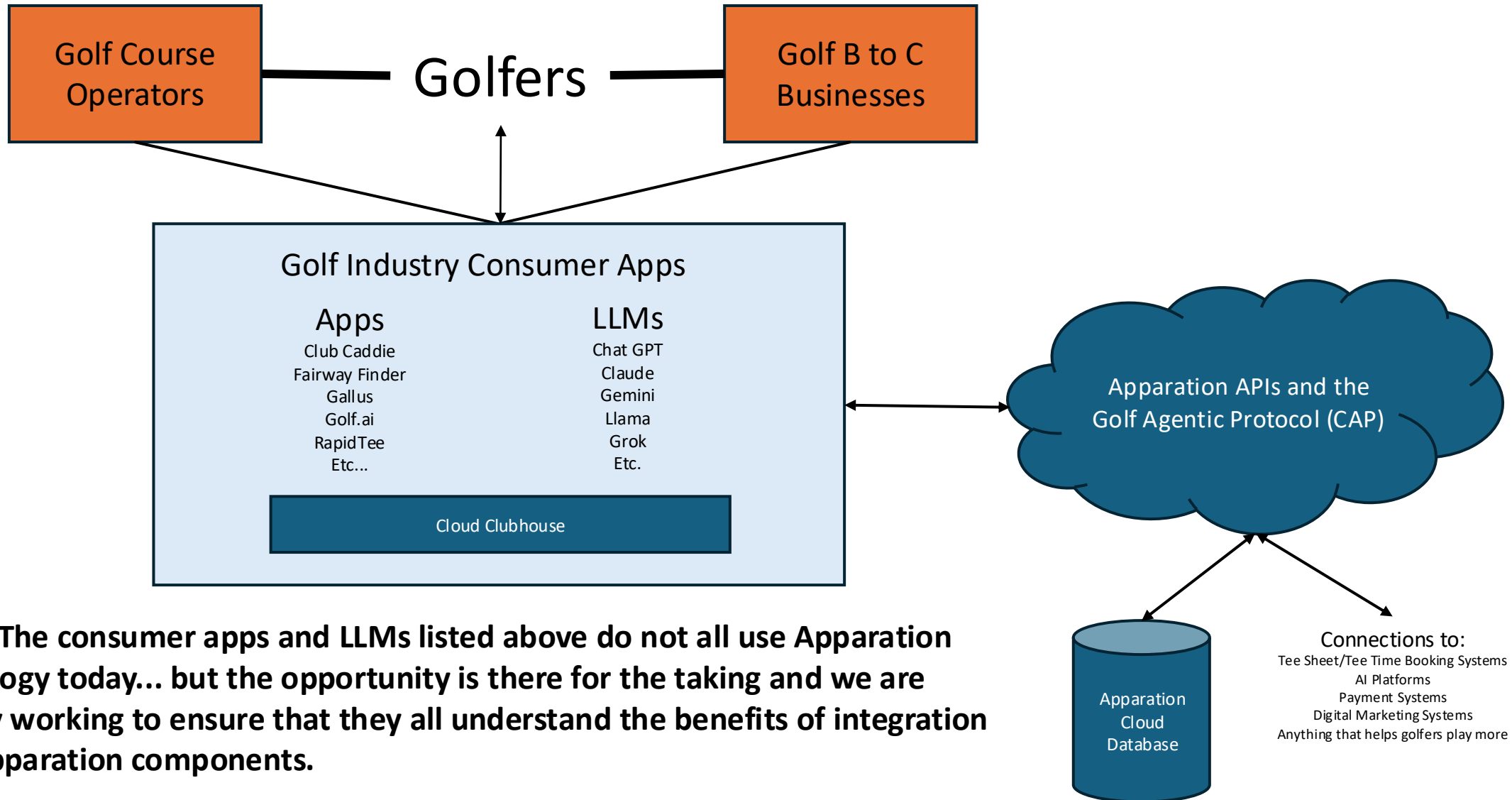
User Features	Sign Up/Register*	My Coupons	Course Directory	Memberships
	Golfer Profile Mgmt	Score Cloud*	Sponsor Directory	Network Checkin
	PRIMO Tee Times*	- Score Posting	Rate Card	Network Invitation
	My Games	- Live Leaderboard	Course Kings*	Purchase Golf Cards
	- Game Invitations	- Side Game Mgmt	Compare Played Lists	Doubles Golf
	- Join a Game	- Scorecard Sharing	Curated Course Lists	
	- Plan a Game	Post USGA Scores		
	Event Management			

* Accessible via web browser by anonymous users

Administrative Features	User Profile Management
	Facility/Course Administration
	Network Administration
	Apparation Administration
	Cloud Clubhouse Directory

Apparation Cloud Database

Connections to:
Tee Sheet/Tee Time Booking Systems
AI Platforms
Payment Systems
Digital Marketing Systems
Anything that helps golfers play more



NOTE: The consumer apps and LLMs listed above do not all use Apparation technology today... but the opportunity is there for the taking and we are actively working to ensure that they all understand the benefits of integration with Apparation components.

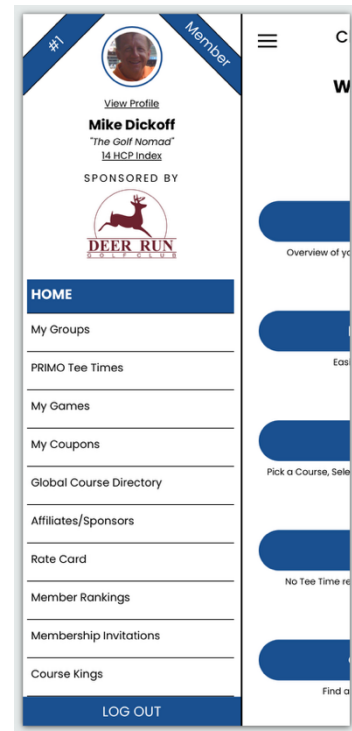
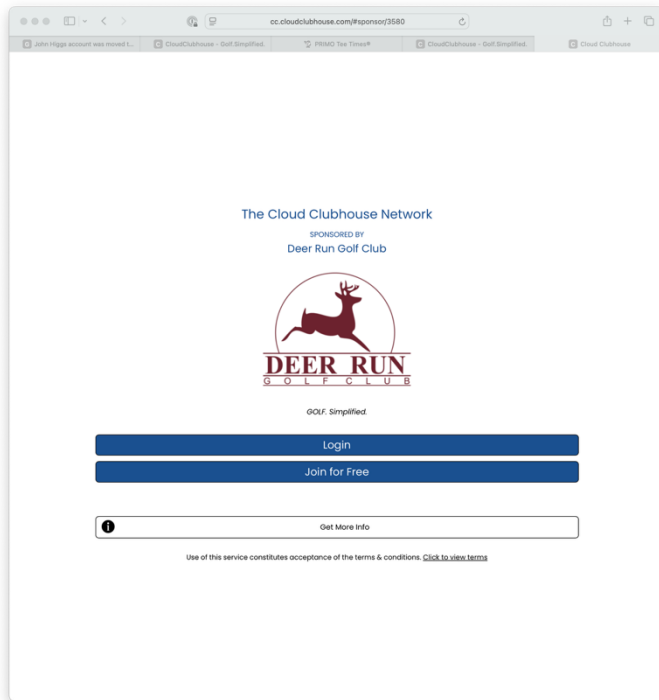


Cloud Clubhouse



Golfers can elevate their experience with Cloud Clubhouse, the Swiss Army Knife of golfer apps designed to make golf more convenient, more fun and more inviting.

Cloud Clubhouse solves the Golfer's App Dilemma by offering a unique alternative... an app that a golfer can use for free to organize and score rounds on any golf course, but where the golf course operators and other golf b2c companies control the content and marketing channel.

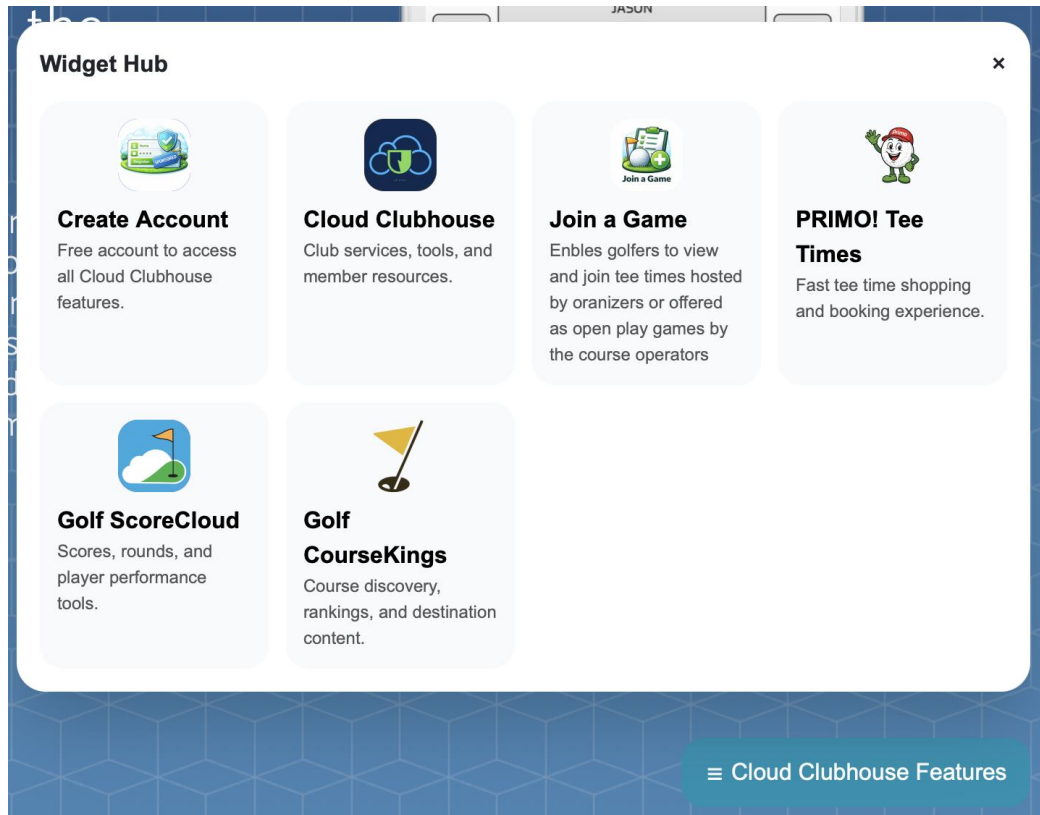


Most golfers are initially introduced to Cloud Clubhouse by golf course operators and B2C golf business sponsors. These organizations can use their existing marketing and communications channels to encourage people to create a free Cloud Clubhouse account via a browser-based web app.

When golfers register through this pathway, the organization that initiated the registration becomes the user's Cloud Clubhouse sponsor and is acknowledged every time the user is logged in to the app and accesses the navigation menu.



Golf course operators can purchase a Cloud Clubhouse subscription that costs substantially less than most branded apps and is 100% compatible with the course's existing course management software solutions.

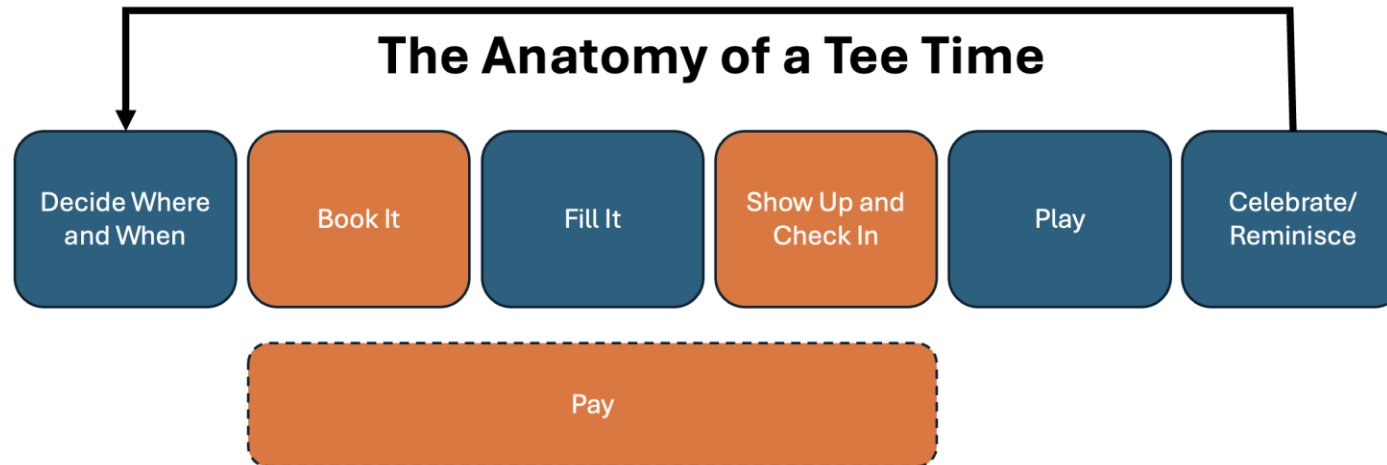


Cloud Clubhouse subscribers are provided with a set of customizable 'widgets' that enable them to easily connect golfers to high value Cloud Clubhouse features directly from their branded website..

Cloud Clubhouse also interacts seamlessly with Apparation's Golf Agentic Platform, a collection of APIs, endpoints, webhooks and other integration tools that enhances the discoverability of golf course information by leading LLMs like ChatGPT, Anthropic, Gemini and others.



Unlike many golf apps that focus on one element of the golfer's experience such as booking tee times, Cloud Clubhouse supports golfers through every step of the Anatomy of a Tee Time, from the point where the golfer begins to think about playing their next round until they're in the clubhouse savoring the experience with their playing partners. And then Cloud Clubhouse prompts them to start the whole process again.



Cloud Clubhouse has been engineered to perform functions that a golfer would like to use with a consistent interface on all courses, and to integrate with course-specific systems for functions that should be done directly between golfers and golf course operators. For example, when deciding when and where to play, golfers use the Cloud Clubhouse PRIMO Tee Times feature, but when they are ready to book a tee time Cloud Clubhouse re-directs them to the golf course's booking system to complete the transaction.



Cloud Clubhouse Features for Golfers



Cloud Clubhouse features for golfers are designed to support our mission of helping every golfer to play (and pay) at least a bit more often.

Our Apparation philosophy is that most golfers would like to play more often... they just need a bit of help. Since the average 'committed' golfer plays about 20 times a year, we have lots of opportunity for improvement on the other 345 days of the year.

We obsess over the details of how to make golf:

More CONVENIENT

Golf is an inconvenient game... Clearing your calendar and herding the cats to the same place at the same time to spend 4 hours together is easier said than done... We try to take as much friction out of that process as possible. We place particular focus on how to make things more convenient for the unsung heroes of the golf industry... those who organize games for their groups of golfing partners.

More FUN

Other than the very small % of golfers who earn their living playing golf, golfers play the game for fun and camaraderie. We provide little touches that make golf more enjoyable. When those efforts succeed, people find time to play a bit more often.


More INVITING

Think of anything you like to do... If you got invited to do it more often, what would happen? We provide golf course operators and golf organizers with easy to use tools that allow them to send targeted invitations that help golfers squeeze in an occasional extra round.



The Cloud Clubhouse
Network


SPONSORED BY
Deer Run Golf Club



GOLF. Simplified.

Login

Join for Free

 Get More Info

Use of this service constitutes acceptance of the terms & conditions.
[Click to view terms](#)

Free Access

We want to help EVERY golfer play more golf... and we know that a high percentage of users will turn and run the other way when they encounter a pay wall.

So whether you download Cloud Clubhouse from the Apple Store or the Google Play Store or use the web app version through your browser, you can enjoy all the features that make golf more convenient, more fun and more inviting for free.

Golfers who take advantage of this free offer can thank the sponsors who fund this activity by playing more golf and consuming more of their first-class products and services.



Profile Management Form:

- Back | Profile | Save
- Badge | Profile | Stats | Account
- Profile Picture: Golf flag icon
- First Name: Group
- Last Name: Looper
- Nickname: Have Clubs, Will Travel
- Mobile: [Empty]
- HCP Index: 14
- GHIN #: [Empty]
- Zip: 55345
- DOB: 1990-02-07
- Gender: MALE (selected) | FEMALE
- Handed: LEFT | RIGHT (selected)

Golfer Profile Management

Every golfer is unique. Create and manage your profile so Cloud Clubhouse can personalize your experience and make golf more convenient, more fun and more inviting. Our mission is to help you play more golf wherever, whenever and with whomever you want.



Profile

Back Save

Badge Profile Stats Account

First Name Group

Last Name Looper

Nickname Have Clubs, Will Travel

Mobile

HCP Index 14

GHIN #

Zip 55345

DOB 1990-02-07

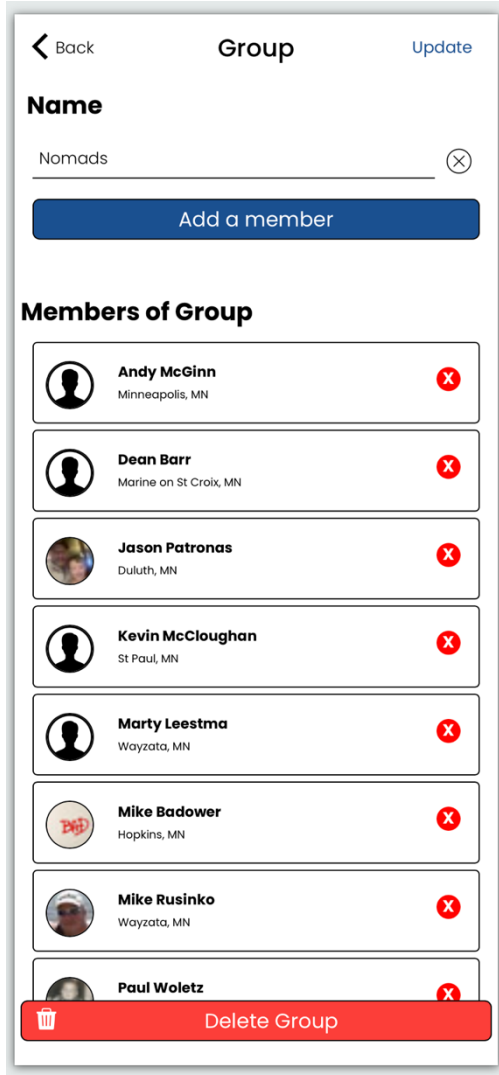
Gender MALE FEMALE

Handed LEFT RIGHT

Data Privacy

Apparation does not sell any personally identifiable data to 3rd parties and does not send emails, text messages and push notifications to users that are not the direct result of a user's Cloud Clubhouse activity.

Each golfer gets to choose which Cloud Clubhouse sponsors and other users can view their profile and Cloud Clubhouse activity.



Player Groups

Manage and participate in as many player groups as you have time for. These features make it easier to send and receive invitations to upcoming tee times and help to make every game an experience to savor.



Swannies Golf Official sponsor [Learn more](#) | SMARTPIN Smart Pin Official sponsor [Learn more](#) | vie Vie for Good Official sponsor

[LOG IN](#)

Find Tee Times Fast

Instantly check tee time availability across most public golf courses

Sun, Mar 22 | | 50 miles | [My Location](#)

Select (PRIMO) **Courses in Current location — Minnetonka, MN** [50 of 154 courses Page 1 of 3](#)

- Glen Lake Golf**
Public • 9 Holes • 14350 County Road 62, Minnetonka, MN 55345-6706 • 1 miles
- Meadowbrook Golf Club**
Public • 18 Holes • 201 Meadowbrook Rd, Hopkins, MN 55343-8504 • 4 miles
- Braemar — Academy 9**
Public • 9 Holes • 6364 John Harris Drive, Edina, MN 55439 • 5 miles
- Braemar Golf Course**
Public • 18 Holes • 6364 John Harris Drive, Edina, MN 55439-2664 • 5 miles

Trade In Your Clubs
Turn old clubs into credit. Upgrade your bag before your next tee time.

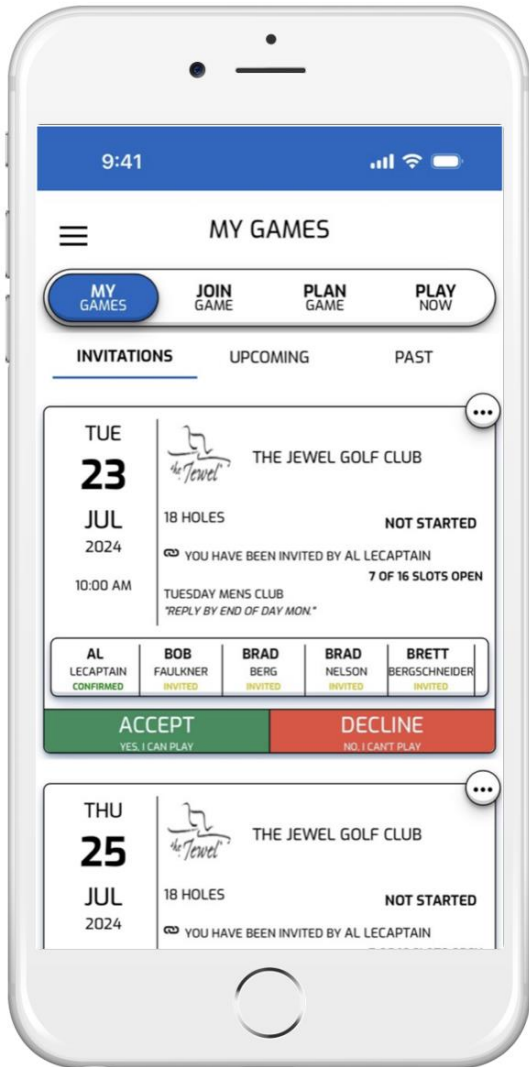
- Orono Orchards Golf Course**
Public • 9 Holes • 295 Orono Orchard Road South, Orono, MN 55391 • 5 miles
- Brookview — Par 3**
Public • 9 Holes • 316 Brookview Parkway S, Golden Valley, MN 55428-1381 • 6 miles
- Brookview — Regulation**
Public • 18 Holes • 316 Brookview Parkway S, Golden Valley, MN 55428-1381 • 6 miles

PRIMO Tee Times

Tee time organizers rave about using PRIMO Tee Times, the golf industry's first tee time availability engine.

With real-time access to tee time information on more than 90% of US public courses that offer online tee time booking, using PRIMO is the fastest, most convenient way for golfers to shop for their next tee time.

When a golfer finds a tee time they want to book, PRIMO re-directs them to the golf course website to complete the booking with no 3rd party involved.



My Games

My Games consolidates all of the relevant info on your past, present and upcoming games in one convenient place.

Who? What? When? Where? Why? You'll find it all here.



My Games

My Games | Join Game | Plan Game | Play Now

INVITATIONS | UPCOMING | PAST

Wed 1 | StoneRidge StoneRidge Golf Club

18 holes | NOT STARTED

Apr 2026 | You have been invited by Joe Golfer | 3 of 4 slots open

1:00 pm | SEASON OPENER | \$120.00 (per player) | "Join me for a season opener at StoneRidge."

Joe Golfer CONFIRMED	Mike Dickoff INVITED	Group Looper INVITED	Mike Tester02 INVITED
-------------------------	-------------------------	-------------------------	--------------------------

ACCEPT Yes, I can play | **DECLINE** No, I can't play

AS Apparation LLC Support | Joe Golfer invited you to join a tee time | Inbox - ...ooper Mail | 3:13 PM

To: mike.dickoff+tester2@grouplooper.com, Reply-To: support+1@apparationllc.com

Joe Golfer invited you to join a tee time at StoneRidge Golf Club on Wednesday, April 1 at 1:00 PM.

Organizer Notes

Join me for a season opener at StoneRidge.

Invited members


- Joe Golfer
- Mike Dickoff
- Group Looper
- Mike Tester02

This tee time is limited to 4 players; when enough players confirm, the tee time will be closed and open invitations will be cancelled.

Actions

Click a button below to accept or decline the invitation.

Accept **Decline**

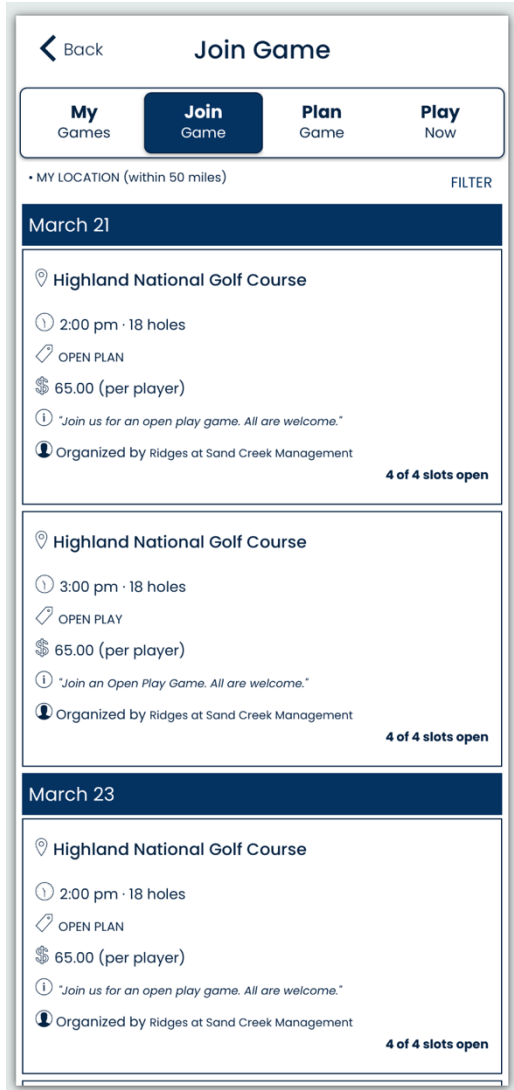


Receive Game Invitations

When your favorite tee time organizers plan their games, you receive easy to respond to invitations to play.

Just tap “accept” or “decline” from within your email invitation or from within the app... what could be easier?

Every golfer in the group has perfect visibility regarding who’s in and who’s out at all times... no need to root through piles of emails and text messages.



Join a Game

No game? No problem.

Just find an open slot on a 'Join a Game' opportunity at a course near you and get out and play!

Join a Game enables you to eliminate those disappointing coulda/woulda/shoulda played days.



Plan Game

My Games Join Game **Plan Game** Play Now

Save Game

GENERAL PLAYERS

Status: Not booked [Change](#)

Date Sunday, March 22

Time 08:00 AM

Course PICK A COURSE

Players 4

Holes 18

Visibility Public

Label

\$ Cost

Notes

Plan Game



My Games Join Game **Plan Game** Play Now

Save Game

GENERAL **PLAYERS**

[INVITE PLAYER](#) [INVITE GROUP](#)

CONFIRMED

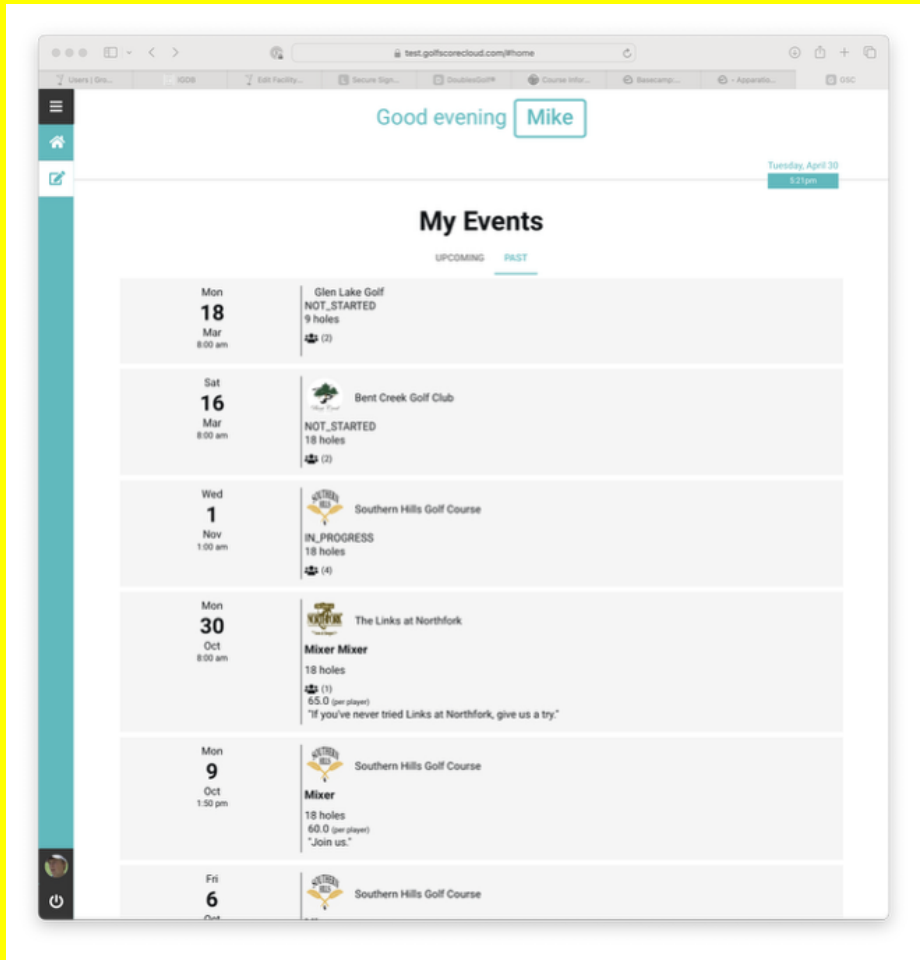
 Me ORGANIZER 

Game will be closed when the number of confirmed players is reached

Plan a Game

Use Plan a Game to conveniently organize your own games, whether you're coordinating with one foursome or several.

You don't have to wade through piles of emails and texts to figure out who's playing. Simply invite your friends and Cloud Clubhouse will manage the responses.




Event Management (planned Spring 2026)

When you are planning a larger game, sometimes it's hard to do on the limited real estate of a smartphone screen.

Event Management is the desktop-oriented version of Plan a Game that makes it remarkably easy to organize events as large as a full shotgun start or more.



← Back Details Redeem




Bluff Creek Golf Course


[1025 Creekwood Street](#)
[Chaska, MN](#)
[55318-9647](#)


[Website](#)


2026 BOGO Greens Fee - D

 Valid: 1/01/2026 – 12/31/2026

You or your guest will receive one complimentary 18 hole Greens Fee when a second 18 hole Greens Fee of equal or greater value is purchased. Valid Mon-Thu on or before May 31st and on or after Sep 1st. Holidays not included. Cart rental for both players is required.

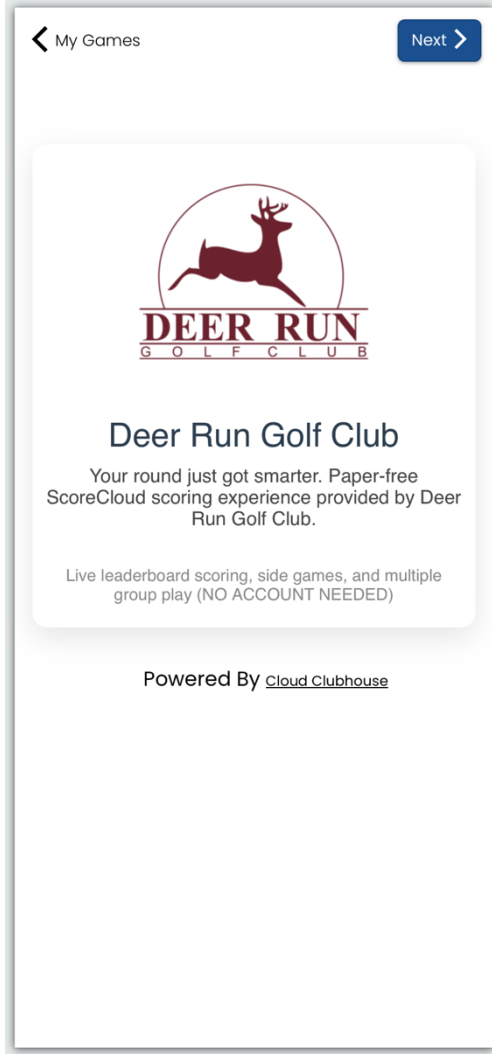
 Network: 2026 Minnesota Golf Card

 [\(952\) 445-5685](tel:(952)445-5685)

 **Important:**
Coupon vouchers are only redeemable with the issuing merchant and for the goods, services, and/or event identified on the coupon voucher. Valid dates of use and price to be paid at time of use are as identified on the coupon voucher. Unauthorized reproduction, resale, modification or trade prohibited.

My Coupons

Acquire, view and redeem your digital coupon vouchers here. No muss, no fuss.

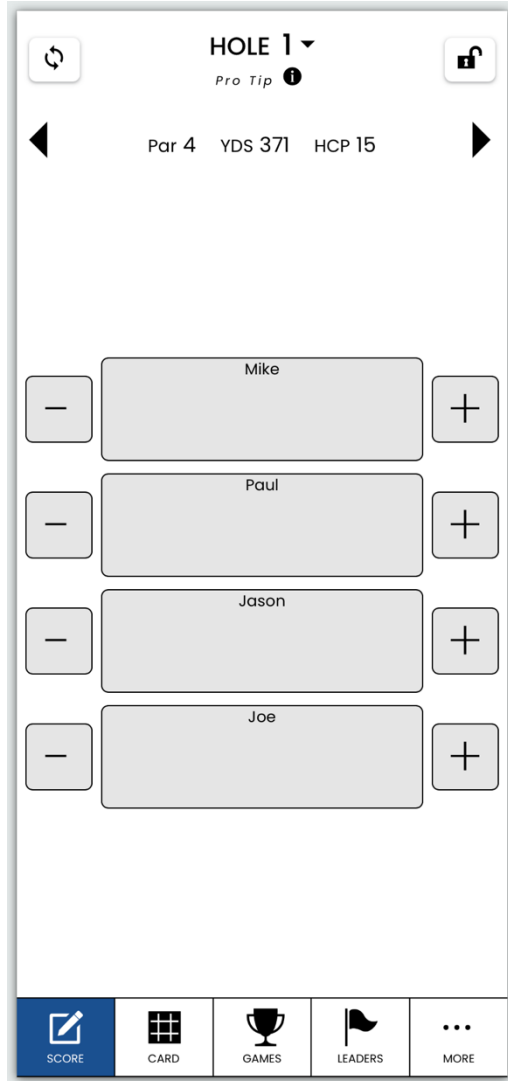


Score Cloud Digital Scorecard

Enjoy our optimized user interface with easy-to-read fonts and large buttons that keep scoring simple.

Scoreo Cloud is chock full of useful features like score locking, pro tips, hole names, games of any size, a wide variety of side game options and more.

Course and membership program operators can insert customized messaging and promotions.



Score Posting

We obsess over the details that allow you to efficiently post your scores on the limited real estate available on your mobile screen so you can quickly get back to focusing on your next shot.

Usability features include:

- Easy to read fonts
- Big buttons
- Score locking to avoid 'butt' scores
- Hiding data unless it is requested.



Hole 1 Stats ✕
Par 4 Yds 371 HCP 15
Mike Dickoff

PUTTS

− +

FWY	GIR
↑ ← ● → ↓	↑ ← ● → ↓

Up/Down Penalty Sand Save

Drive Distance (yards)

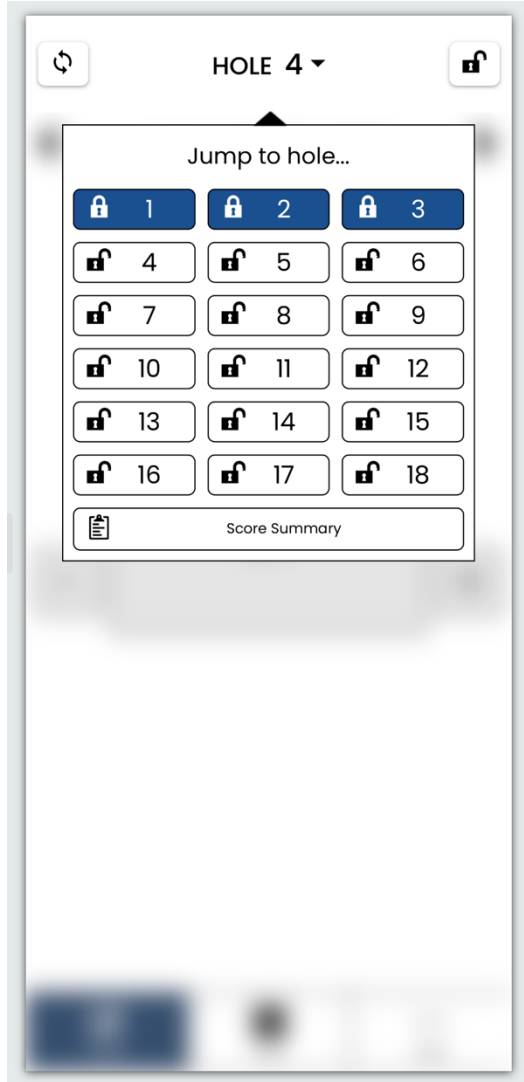
Proximity to Hole

Feet	Inches
<input type="text"/>	<input type="text"/>

Individual Stats

For golfers who like to track their fairways hit, greens hit, putts and other stats, we've got you covered.

But for the majority of golfers who don't track this data, we don't distract you with this unnecessary detail.



Score Locking

Golfers who want to avoid posting 'butt scores' as their phone is jostled around in their pocket, golf cart or golf bag during the round appreciate the score locking feature.

There is an audit trail of any modifications made after unlocking a score so any 'creative' scorekeeping can be detected.



6:48



Pro Tip

Close

Course Logo

 **Pro
Tip
for
Hole 1**

A fun opening hole. Though it's a dog-leg left, trying to cut the corner is not a smart play ... especially on your first shot of the day. Golf is risk-reward. Big risk going left - OB and a bunker ... and it leaves a

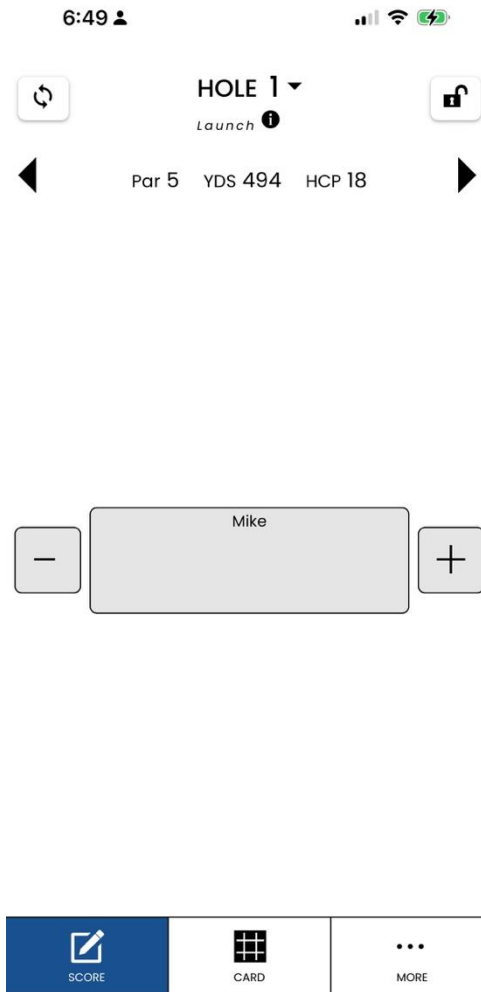
Pro Tips

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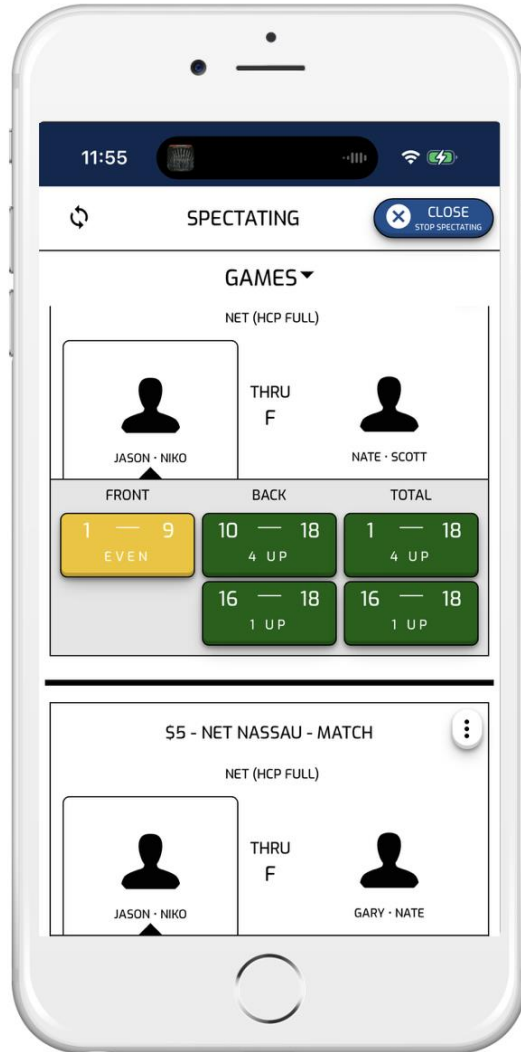
Note: The style sheet error on this page will be fixed.



Hole Names

In the home of golf, most Scottish course operators have embellished the golfer experience with monikers for each hole on the course.

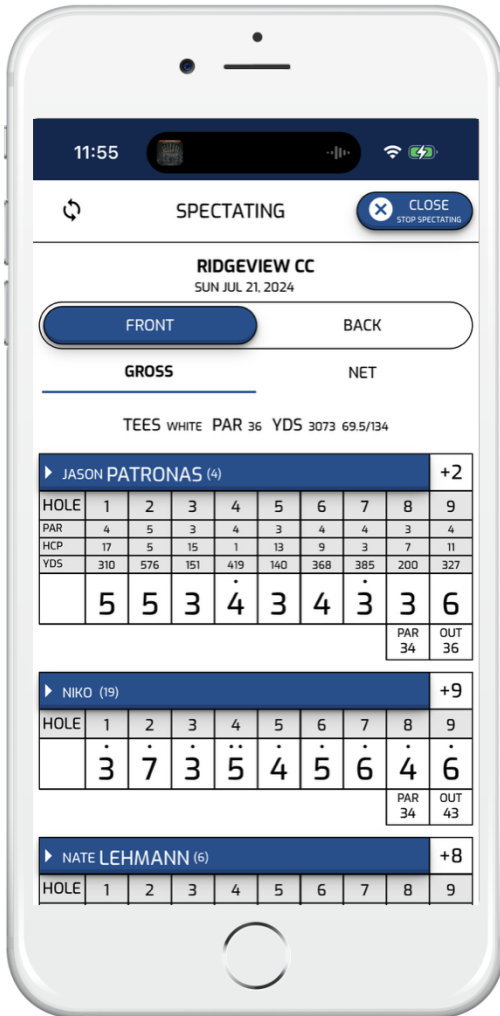
While this is currently a much less pervasive practice in the US, some course operators take advantage of this opportunity to add some personality to their course with hole names and we hope the practice will spread.



Self-Validating Side Games

From Nassaus to Skins to Stableford. No pencil required. Just enter gross scores and we do the rest.

Play as many side games as you like. No one gives you more ways to enjoy your round.



Spectator Mode

Participants in a game can share their scorecard with anyone, allowing them to view the game in Spectator Mode.

Stuck in the office while your buddies are enjoying a friendly game? Watch as the action unfolds and engage in a little trash talk.



The screenshot shows a mobile app interface for a user named Mike Dickoff. At the top left, there is a blue banner with "#1" and "Member" on either side of a profile picture. Below the picture is a "View Profile" link. The user's name "Mike Dickoff" is displayed, along with the nickname "The Golf Nomad" and a "14 HCP Index". A "SPONSORED BY" section features the logo for "DEER RUN GOLF CLUB". A vertical menu on the left contains links for "My Games", "My Coupons", "Global Course Directory", "Affiliates/Sponsors", "Rate Card", "Member Rankings", "Membership Invitations", "Course Kings", and "Curated Course Lists". At the bottom of this menu is a blue button labeled "USGA POST SCORE" and a "LOG OUT" button. On the right side of the app, there is a "My Games" button, an "INVITATIONS" section, and a calendar view for Friday, May 1, 2026, at 8:00 am. Below the calendar, there are two small status boxes: "Mike Dickoff CONFIRMED" and "Kevin McCl... CONFIRMED".

Post USGA Scores

We currently provide a re-direct to enable you to easily post your scores to the USGA handicap system.

We're working on the design of the ultimate integration with the World Handicap System that'll make things even easier.



☰ Global Course Directory [FILTER](#)

🔍 SEARCH COURSES...

🚩 155 courses returned [Refresh](#)

Location: [phoenix az \(within 50 miles\)](#)
List: [Any](#) Type: [Public](#) Sort: [Distance](#)

	ENCANTO 9 HOLE GOLF COURSE Phoenix, AZ 2 miles	<input type="checkbox"/> <input checked="" type="checkbox"/>	
	ENCANTO 18 GOLF COURSE Phoenix, AZ 2 miles	<input type="checkbox"/> <input checked="" type="checkbox"/>	
	LEGACY GOLF CLUB Phoenix, AZ 5 miles	<input type="checkbox"/> <input checked="" type="checkbox"/>	
	PALO VERDE GOLF COURSE Phoenix, AZ 5 miles	<input type="checkbox"/> <input checked="" type="checkbox"/>	
	ARIZONA BILTMORE - ESTATES COURSE Phoenix, AZ 5 miles	<input type="checkbox"/> <input checked="" type="checkbox"/>	
	ARIZONA BILTMORE - LINKS COURSE Phoenix, AZ 5 miles	<input type="checkbox"/> <input checked="" type="checkbox"/>	
	RAVEN GOLF CLUB - PHOENIX Phoenix, AZ 6 miles	<input type="checkbox"/> <input checked="" type="checkbox"/>	
	PAPAGO GOLF COURSE Phoenix, AZ	<input type="checkbox"/> <input checked="" type="checkbox"/>	

Course Directory

Our course directory puts information on over 39,000 worldwide green grass golf courses at your fingertips, easily searchable by Name, Location, Type and more.

We even retain information on over 5,000 closed golf courses so you can include them in your play history.








If by some miracle you can identify a course that's missing from the directory, let us know and we'll add it pronto.



☰ Affiliates/Sponsors [Filter](#)

SEARCH COURSES...

MY LOCATION (any distance)
Sort: Distance

 DEER RUN GOLF CLUB Victoria, MN 10.1 miles	♡ ✓
 HIGHLAND NATIONAL GOLF COURSE Saint Paul, MN 15.5 miles	♡ ✓
 RIDGES AT SAND CREEK Jordan, MN 20.6 miles	♡ ✓
 LINKS AT NORTHFORK Ramsey, MN 23.3 miles	♡ ✓
 STONERIDGE GOLF CLUB Stillwater, MN 31.9 miles	♡ ✓
 NEW RICHMOND LINKS COURSE New Richmond, WI 47.0 miles	♡ ✓
 NEW RICHMOND OLD COURSE New Richmond, WI 47.0 miles	♡ ✓

Sponsor Directory

Want to know who to thank for the fact that Cloud Clubhouse is available to you free?

This is the full list of Cloud Clubhouse sponsors. Without them, we wouldn't be able to provide golfers with a free Cloud Clubhouse experience.

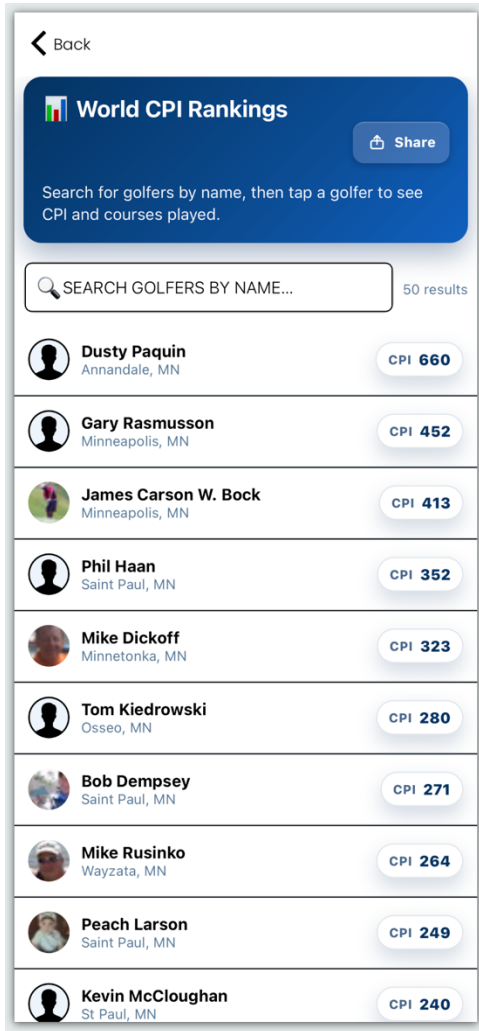
Please reward them with at least some of your golf business.



Rate Card		FILTER
SEARCH COURSES...		
MY LOCATION (any distance)		
Sort: Distance		
Deer Run Golf Club	\$90.00	
Victoria, MN		10.1 mi
Rack Rate 18 Holes - \$70 walk, \$90 ride		
Deer Run Golf Club	\$5.00	
Victoria, MN		10.1 mi
Driving Range - Warm Up Bucket		
Deer Run Golf Club	\$80.00	
Victoria, MN		10.1 mi
Twilight - Evening Rate - \$80 with 1/2 cart		
The Wilds Golf Club	\$120.00	
Prior Lake, MN		12.4 mi
Rack Rate 18 Holes - 18 holes, 1/2 cart, range balls and GPS		
The Wilds Golf Club		
Prior Lake, MN		12.4 mi
PCC - PCC Tier 4		
Timber Creek Golf Course	\$68.00	
Watertown, MN		14.7 mi
Rack Rate 18 Holes - \$43 to \$68		
Timber Creek Golf Course		
Watertown, MN		14.7 mi
PCC - PCC Tier 1		
Ridges at Sand Creek	\$69.00	
Jordan, MN		20.6 mi
Rack Rate 18 Holes - \$46 tp \$69		
Goodrich Golf Course	\$59.00	
Maplewood, MN		22.9 mi
Rack Rate 18 Holes - \$37 Walking, \$59 With 1/2 Cart		
Goodrich Golf Course		
Maplewood, MN		22.9 mi
PCC - PCC Tier 2		
Links at Northfork	\$74.00	
Ramsey, MN		23.3 mi

Rate Card

View rates submitted by golf course operators and/or maintained by Cloud Clubhouse administrators.



Course Kings

Course Kings recognizes and celebrates the unsung heroes of the golf industry... golfers who play the most rounds or the most courses or who organize the most rounds for their playing partners.



How do you and your golf partners rate in the worldwide CPI ranking? Your Courses Played Index is the number of different courses you've played.

You may never see your name next to Scottie Scheffler's on the Official World Golf Ranking, but everyone has a chance to make an appearance on what we lovingly/laughingly refer to as the official unofficial world golf rankings that are part of Course Kings.



← Back

STATS ME KEVIN BOTH

 vs 
Mike Dickoff Kevin McCloughan

Courses	CPI 323	CPI 240
Holes	5180	4206
Miles	981.8	860
Avg Slope	128	132
Avg Green Fee	\$102.18	\$94.69
Most Expensive	TPC at Sawgrass - Stadium Course (\$700.00)	Sentry World Golf Course (\$435.00)
Least Expensive	Lakes Area Pro Golf Park (\$14.00)	Apple Valley Golf Course (\$15.00)

Compare Played Lists

This is Apparation co-founder Mike Dickoff's favorite Cloud Clubhouse feature.

Liven up any clubhouse conversation by comparing your list of played courses with another golfer's.

Which courses have you played that they haven't?

Which courses have they played that you haven't?


Which courses have you both played?

Compare notes, make recommendations and pick up some tips on courses you might want to try.



← Back Course List

INFO COURSES I PLAYED

 A.W. Tillinghast
Courses originally designed, reconstructed, added to or examined and consulted on by master architect A.W. Tillinghast. Golf addicts the world over cherish the opportunity to play a "Tilly" course.

Updated	10/21/2014
Courses	238
Avg Slope	129
Avg Yards	6468
Avg Green Fee	\$72.56
% Private	75%
% Public	21%
% Closed	3%
% Regulation	94%
% Executive	3%

[More Information](#)

Curated Course Lists

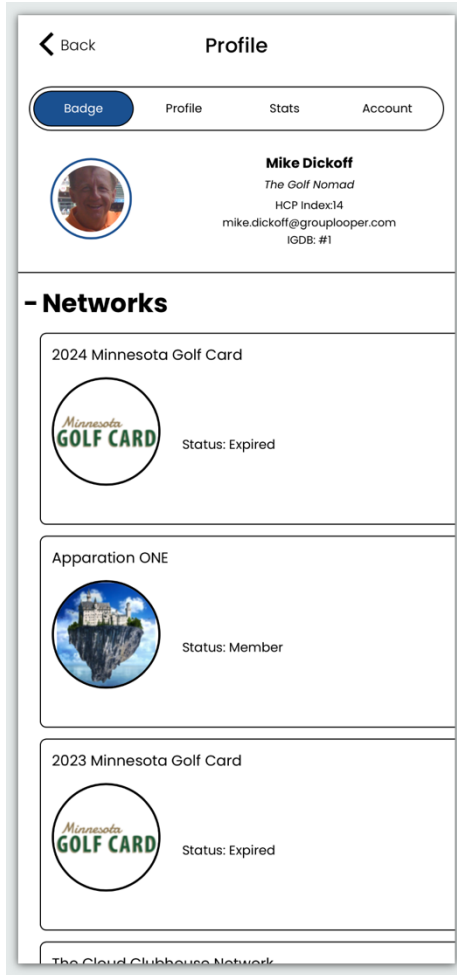
Here's another pure bit of fun... more fodder for the golf data geeks in the crowd.

View hundreds of curated course lists... by course designer, golf trail, management company and much more.

For example, if you are an A.W. Tillinghast fan and crave playing another "Tilly" course, you'll find his full portfolio here.

Want to participate in a club crawl (play 5 9-hole courses in a day)? Find hundreds of opportunities here.

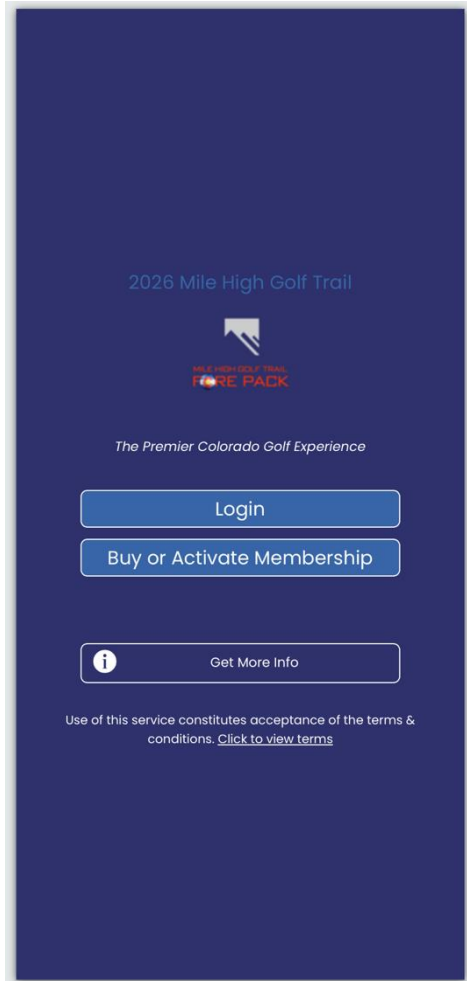
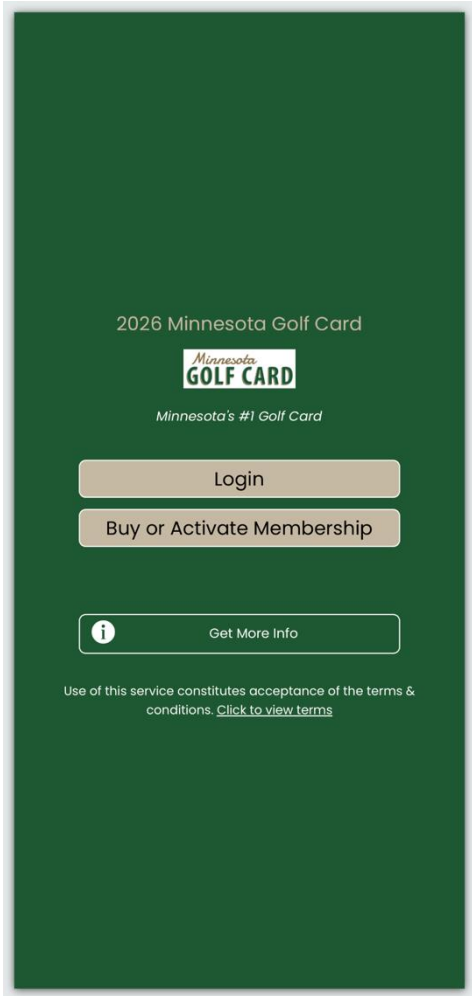
Consume these lists to feed your golf habit even on days when you can't play.



Network Memberships

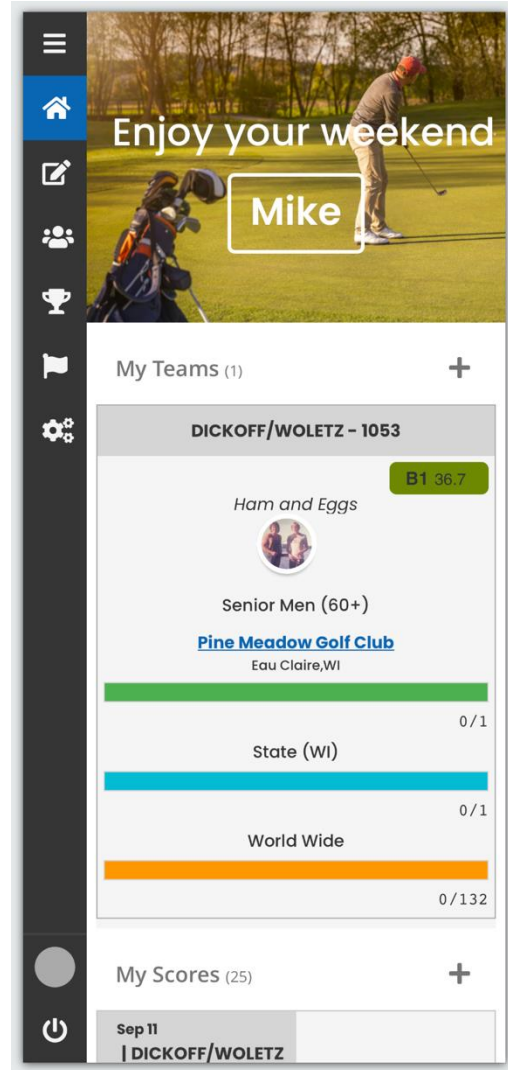
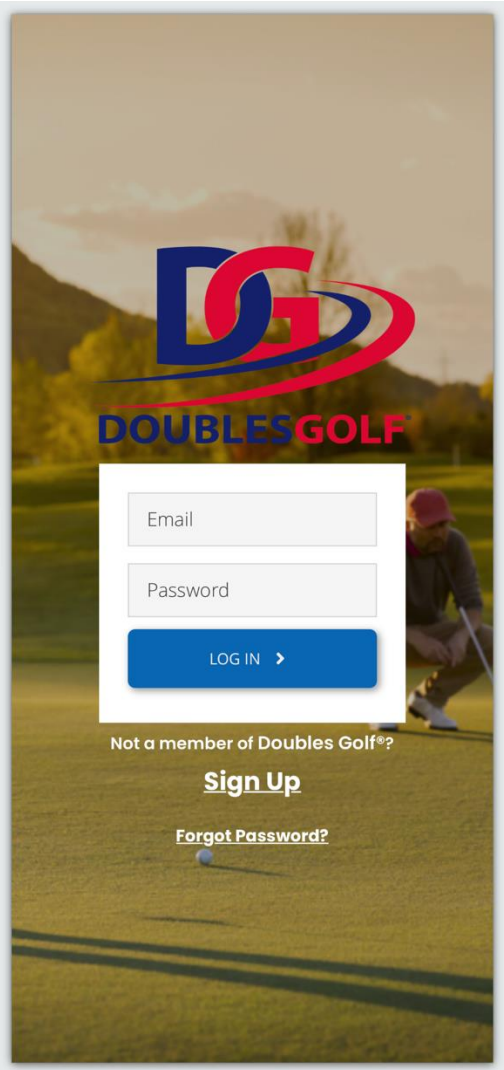
Every Cloud Clubhouse Network is a membership program comprising golfers with a shared interest.

You can use your Cloud Clubhouse account to join as many networks as you like and track your participation in their activities.



Golf Card Purchases

You can purchase memberships in programs like the Minnesota Golf Card and the Mile High Golf Trail Passport via Cloud Clubhouse and then use the app to redeem your coupon vouchers.



Doubles Golf

You can use your Cloud Clubhouse credentials to access the Doubles Golf 2PG app.

This innovative program enables two person teams to post team scores and be ranked and rated based on their Doubles Golf results.



Features In Beta Testing Phase

Additional features have been developed and are in beta testing. These features will be incorporated into the Cloud Clubhouse navigation menu based on Cloud Clubhouse subscriber priorities:

Event Management – This is a specialized version of the Cloud Clubhouse Plan a Game function with a UI that is optimized to make full use of a larger screen device. Golfers planning small games such as single foursomes can easily plan those games on their phones. But larger events are cumbersome to plan on small screen devices.. Event Management provides event organizers with a convenient tool for coordinating larger events.

Network Checkins – Enable individual membership programs to track and monitor check-in transactions for their members.

Network Invitations – Enables membership programs to allow their members to invite new members to join and to track status and history of invitations.

Network Leaderboards – Enables membership program operators to offer their members a fun feature that tracks member achievement of milestones such as most birdies, most rounds played, etc.



Cloud Clubhouse Features for Golf Course Operators

Cloud Clubhouse features for golf course operators are designed to help the operators be more successful.

For most golf course operators that means being more profitable. Clearly, there is a direct tie back to our goal of helping golfers play (and pay) more often. Since Apparation doesn't siphon off any of that revenue through barter, booking fees or commissions, the additional revenue for those rounds goes directly into the golf course operator's bank account.

Course operators can use some features free while other premium features require payment of an annual Cloud Clubhouse subscription fee. The premium features are designed with an objective of delivering at least a 10x return on investment to the course operator by enabling stickier relationships with existing customers and expansion of marketing reach to potential new customers.

Many course operators also have success factors other than maximizing short-term profit... Introducing new players to the game, supporting local communities, etc. Some Cloud Clubhouse features support those types of goals, too.



Cloud Clubhouse Features for Golf Course Operators

Free For All Course Operators

- Inclusion in the Course Directory
- Inclusion in PRIMO Tee Times (public courses)
- Manage your brand presence
- Score Cloud Widget
- Rate Card Widget
- Coupon/Voucher Management

Premium Features for Subscribers

- Inclusion in Sponsor Directory
- Registration Widget
- Join a Game Widget
- Between Hole Messages
- PRIMO Tee Times Widget
- Custom Coupon/Voucher Programs
- Course Kings Widget
- Big Data Analytics





























Global Course Directory FILTER

Deer Run

17 courses returned Refresh

Name: 'Deer Run'
Location: 'MY LOCATION' (any distance)
List: Any Type: Any Sort: Distance

 DEER RUN GOLF CLUB Victoria, MN 10 miles	  
 DEER RUN GOLF COURSE Hinton, IA 211 miles	 
 DEER RUN GOLF CLUB Indianola, IA 246 miles	  
 BRAUN'S DEER RUN GOLF COURSE Brillion, WI 271 miles	 
 DEER RUN GOLF COURSE Washington Island, WI 320 miles	 
 DEER RUN GOLF COURSE Hamilton, IL 330 miles	 
 WHITE DEER RUN GOLF COURSE Vernon Hills, IL 331 miles	  
DEER RUN GOLF COURSE (MI)	 

Inclusion In The Course Directory

Every green grass golf course is included in the Cloud Clubhouse Course Directory and can manage their facility and course profile.

There is no fee required and no bias introduced by the app into the display. Golfers can filter the display but the app itself does not introduce bias.



The screenshot shows the PRIMO Tee Times app interface. At the top, there are navigation tabs for 'Cloud Clubhouse Admin | Te...', 'Cloud Clubhouse Promotion', 'Cloud Clubhouse', 'CloudClubhouse - Golf Simp...', 'Course Kings', and 'PRIMO Tee Times®'. Below the navigation are several sponsor logos: GREYSON Golf Apparel, Swannies Golf, SMARTPIN Smart Pin, and Vie for Go. The main content area features a 'Find Tee Times Fast' section with a date selector set to 'Mon, Mar 23' and a search bar containing 'Deer Run'. Below the search bar is a table with two columns: 'COURSES' and 'LOCATIONS'. The table lists five entries for 'Deer Run' courses in various states (WI, IA, TX, MN, IL) and their respective locations (Delaware, Georgia, Maryland, Virginia). At the bottom of the table, it shows 'Players: 4', 'Holes: 18', and 'Time: 5 AM - 8 PM'. Below the table is a 'Search smarter. Play sooner.' section with five numbered tips and a PRIMO! logo.

COURSES	PRIMO! Only <input type="checkbox"/>	LOCATIONS
Braun's Deer Run Golf Course Bristol, WI - 54110-1467		Deer Run Delaware - US
Deer Run Golf Club Indianola, IA - 50125		Deer Run Georgia - US
Deer Run Golf Club West Tawakoni, TX - 75474-7010		Deer Run Georgia - US
Deer Run Golf Club Victoria, MN - 55386		Deer Run Maryland - US
Deer Run Golf Course Hamilton, IL - 62341		Deer Run Virginia - US

Players: 4 Holes: 18 Time: 5 AM - 8 PM

Search smarter. Play sooner.

Start by entering a course name, city, ZIP code, or use your current location to discover nearby golf courses with real-time PRIMO! tee time availability.

- 1 Search by course name like "Stone Ridge" or "Nemadjl".
- 2 Enter a city or ZIP code like "Orlando" or "32819".
- 3 Tap My Location to search nearby courses.
- 4 View tee times by time or by course and compare across courses.
- 5 Book directly with the golf course – keeping the golfer-course relationship intact.

PRIMO! says: "Fairways & Greens!"

Inclusion in PRIMO Tee Times

Every PUBLIC golf course is included in the PRIMO Tee Times course display. Even if your course doesn't offer online tee time booking, it will be displayed and we'll help golfers connect by phone.

There is no fee required and no bias introduced by the app into the display. Golfers can filter the display but the app itself does not introduce bias.



The screenshot displays the Cloud Clubhouse Admin interface for a facility named 'deer-run-golf-club'. It is divided into three main sections: Organization, Contacts, and Branding.

Organization Section:

- Lead admin: Tom Abts (tabts@deerrungolf.com)
- Contact email: tabts@deerrungolf.com (with a note: 'Identify the email address where you would like to receive any correspondence from Apparation')
- Tee time phone: 9524432351
- Owner name: [Empty field]
- Ownership type: Private
- Management company: [Empty field]

Contacts Section:

NAME	TITLE	EMAIL	
Tom Abts	General Manager	tabts@deerrungolf.com	Remove

[CREATE NEW CONTACT]

Branding Section:

- Home URL: https://www.deerrungolf.com
- Website template: NONE
- Current logo: [Deer Run Golf Club logo]
- Description: Golf is a magical, mysterious game invented by Scottish shepherds. As the modern world becomes faster, more impersonal, and more of a virtual reality... the human soul yearns for the original game of those Scottish shepherds. Though Deer Run GC has all of the modern amenities such as the latest EZGo golf carts with GPS units, fully stocked beverage carts and, an automated Power Tee driving range... DRGC has kept the magic of the past with...

A yellow warning box at the top right of the Organization section states: 'Lead Admin may only be changed by Apparation Admin. Submit a request by posting a comment below.'

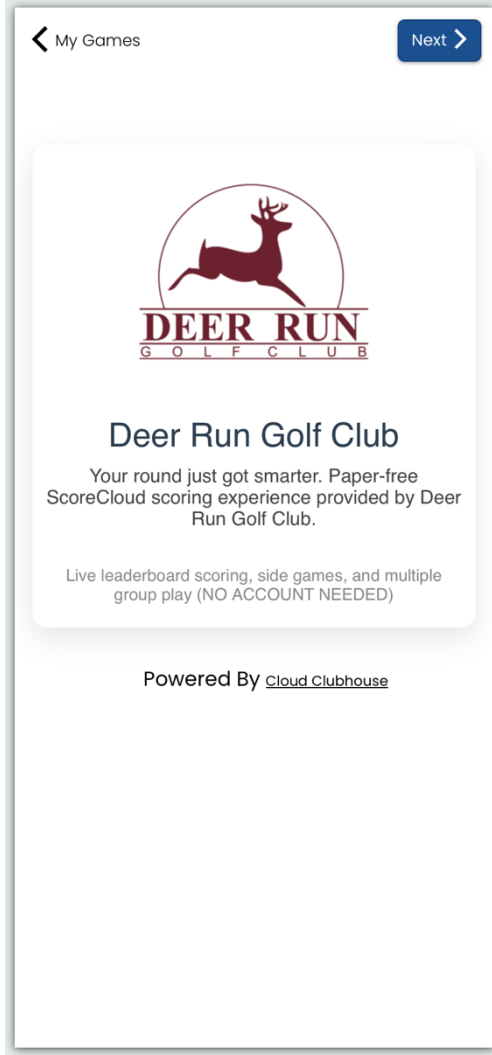
Manage Your Brand Presence

Manage your brand's presence by taking control of your facility profile information via the Cloud Clubhouse Admin app.

Ensure that your location, contact details, logo, scorecard details and other brand credentials are accurately represented.

Data about your Facility and Course(s) will now be discoverable not only via Cloud Clubhouse but also via any app or LLM that uses the Golf Agentic Platform.

There is no fee for golf course operators to access and update profile data.



Score Cloud Widget

Place your Score Cloud widget QR code and links on your website, on your golf shop counter, in your tee time confirmation emails and other places that golfers will see it on their way to play their next round.

Golfers can easily access a digital scorecard for their next round simply by scanning the QR code or clicking on the link, with no friction... no fee, no password, no PII... just scan and score.

By maintaining your scorecard data via your Cloud Clubhouse administrative dashboard, you have killed birds with one stone:

- 1) Golfers using Score Cloud will have accurate, up-to-date data for your course as they use their digital scorecards.
- 2) You can make your scorecard details accessible on your website with no effort required by your website support team.
- 3) Your scorecard details will be more easily discoverable and accessible for golfers on any golf-related app or website or via any LLLM.



Rate Card
Widget
Display Is
Under
Development

Rate Card Widget (planned Summer 2026)

Garner some free publicity for your rate card by entering your rate details into the profile for your course(s). Those rates will be visible to every Cloud Clubhouse user.

And you can use the rate card widget to enable visitors to your website to view an attractively arranged rate card with no need to maintain a separate Rates Page.

Sure, you'd like everyone to come to your website to view your rates but if you can't get them to come there the next best thing is to publish your rates via Cloud Clubhouse.

The screenshot shows the APPARATION system interface. At the top, there's a navigation bar with the APPARATION logo, user name 'Mike Dickoff', and roles 'Facility Admin', 'Network Admin', and 'Dashboard'. There are 'ADMIN' and 'Sign out' buttons. Below the navigation bar, there's a menu with 'Profile', 'Account', 'Coupons', 'Offers', 'Sponsorships', 'Tee times', and 'Admins'. The 'Offers' section is active, showing 'Facility Admin -- Offers' for 'Deer Run Golf Club'. A table lists offers with columns: COURSE, TYPE, DESCRIPTION, NETWORK, START, and END. The table contains three rows of data. Below the table is a 'Create a New Offer' button.

COURSE	TYPE	DESCRIPTION	NETWORK	START	END
Deer Run Golf Club	Driving Range	Warm Up Bucket		Dec 1, 2025	Dec 31
Deer Run Golf Club	Rack Rate 18 Holes	\$70 walk, \$90 ride		Dec 1, 2025	Dec 31
Deer Run Golf Club	Twilight	Evening Rate - \$80 with 1/2 cart		Dec 1, 2025	Dec 31



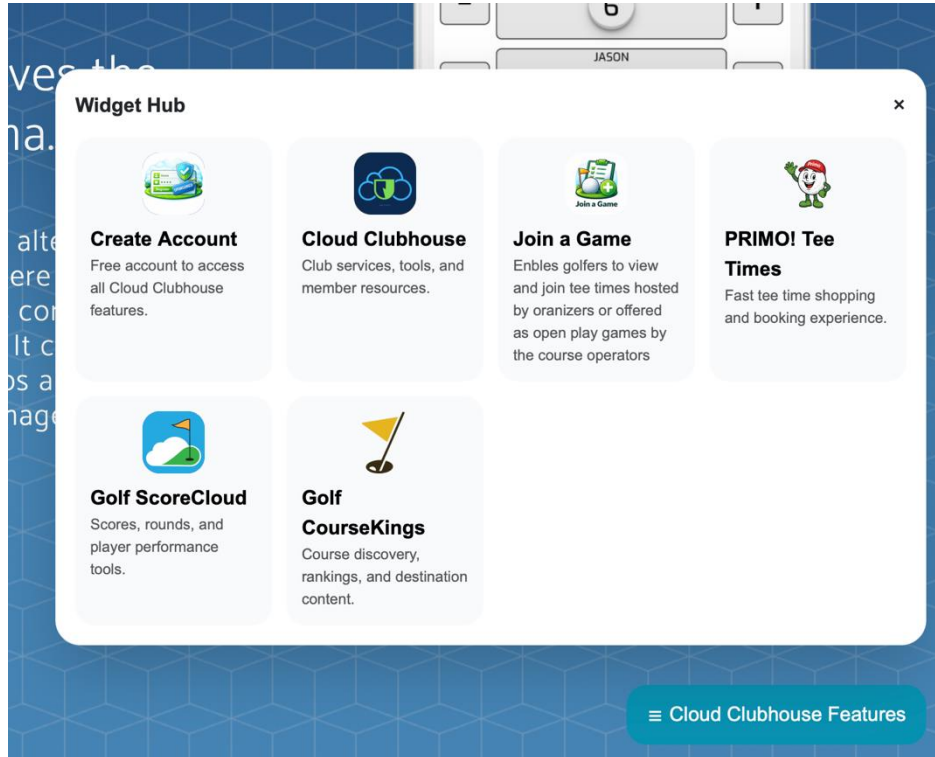
The screenshot shows the APPARATION system interface. At the top, there is a user profile for Mike Dickoff with roles Facility Admin, Network Admin, and Dashboard. There are buttons for ADMIN and Sign out. Below the navigation menu, the page is titled "Facility Admin -> Coupon Administration" for Rum River Hills Golf Club. A search bar is present with the text "Title contains...". Below this is a table of active coupon programs.

COURSE	TITLE	QUANTITY	NETWORK	STATUS
Rum River Hills Golf Club	2026 \$5 Power Cart Discount	4	2026 Minnesota Go...	Approved
Rum River Hills Golf Club	2026 BOGO Greens Fee - A	4	2026 Minnesota Go...	Approved
Rum River Hills Golf Club	2026 BOGO Range Balls	4	2026 Minnesota Go...	Approved
Rum River Hills Golf Club	2026 Ride-A-Round	1	2026 Minnesota Go...	Approved

Coupon/Voucher Management

If your facility participates in one or more digital coupon programs that are managed via Cloud Clubhouse, you can administer you van view and redeem coupons from your Cloud Clubhouse Admin dashboard.

Programs currently active are the Minnesota Golf Card and the Mile High Golf Trail Passport.



Premium Features for Subscribers

The rest of the features outlined in this section are available to golf course operators that purchase a Cloud Clubhouse Subscription from any authorized Cloud Clubhouse Distributor.

Our goal for these features is simple... to help course operators generate incremental revenues and profits through stickier relationships with existing customers and expansion of their marketing reach to potential new customers.


Apparation provides each subscriber a set of unique URLs/links to the premium features and a customizable set of widgets that can be placed on the course operator's website. Implementation can literally be done in minutes.

Apparation provides a consultation session with each subscriber to discuss how they can monetize these features and generate a 10x+ return on investment on a Cloud Clubhouse Subscription.



The Cloud Clubhouse
Network


SPONSORED BY
Deer Run Golf Club



GOLF. Simplified.

Login

Join for Free

 Get More Info

Use of this service constitutes acceptance of the terms & conditions.
[Click to view terms](#)

Registration Widget (Create Account)

Encourage golfers to create a Cloud Clubhouse account under your sponsorship. It's a great way to build stickier customer relationships.

Help members interact and bond with one another more easily. It'll create greater loyalty to your membership program.



Profile Account Coupons Offers Sponsorships Tee times Admins

Facility Admin Facility Tee Times New Join a Game Tee Time Deer Run Golf Club

Details

Date & Time 03/23/2026 8 : 00 am pm

Through date End date Leave blank to create a single tee time.

Course Deer Run Golf Club

Not Booked Ok, I booked it

Call (862) 443-2351 or visit the course's website to book the tee time.

Confirmation # The number you received from the course

Holes 18 Number of holes you intend to play

Visibility Public

Price \$

Label Something special about this tee time? Give it a label to help people find it.

Notes

Players

Players 4 players

If you invite more players, the tee time will close after this many confirmed members or guests.

Create Tee Time or Cancel

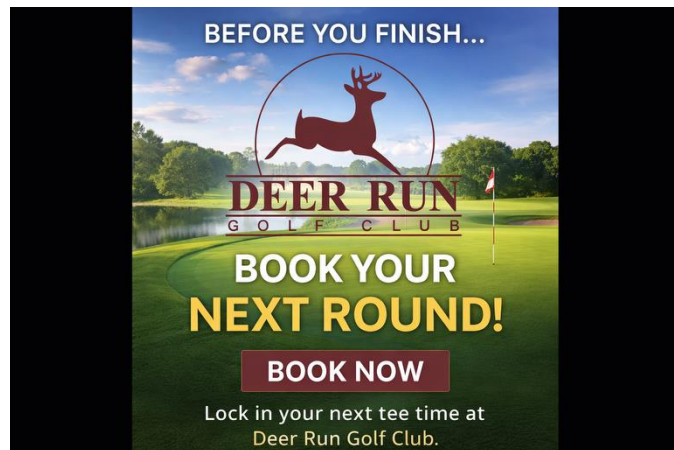
Join a Game Widget (planned spring 2026)

mmm This might be the single most valuable feature of Cloud Clubhouse for golf course operators.

Re-brand your 'worst' tee times into some of your most valuable commodities.

Invite members and their guests to squeeze in a few extra rounds each year. By posting Join a Game opportunities, you can help your regulars play a few extra times each year and help others try your course for the first time in a comfortable setting. And the administrative effort required is tiny.

There is no end to the variety of ways you can use Join a Game to generate some incremental revenue and create additional hours of fun for golfers.



Between Hole Messages

With very little effort expended, Score Cloud between hole messages allow you to engage with golfers for the full 4 hours that they are on your course instead of just the 4 minutes when they are checking in.

For example, Deer Run can use the between hole messaging capability to remind users to digest the weekly blog post and to book their next round before they leave the golf course.



The screenshot shows the 'Facility Profile' page for 'Robert Trent Jones Golf Trail'. The page is divided into two main sections: 'Basic Info' and 'Tee Time Booking Recommended Courses'. The 'Basic Info' section contains fields for Facility ID (39386), Facility type (Course), Name (Robert Trent Jones Golf Trail), Street address (167 SunBelt Parkway), City (Birmingham), and State (AL). The 'Tee Time Booking Recommended Courses' section lists 16 different golf courses with a 'Remove' link next to each. Two informational messages are present: one about County, Lat/Long, and Time Zone updates, and another about the use of the recommended courses list for tee time availability.

Course Name	Location	Action
Cambrian Ridge	Greenville, AL	Remove
Capitol Hill GC - Legislator Course	Prattville, AL	Remove
Capitol Hill GC - Senator Course	Prattville, AL	Remove
Grand National - Lake Opelika	AL	Remove
Grand National - Links Opelika	AL	Remove
Hampton Cove - Highlands Course	Owens Cross Roads, AL	Remove
Hampton Cove - River Course	Owens Cross Roads, AL	Remove
Highland Oaks - Championship	Dothan, AL	Remove
Magnolia Grove - Crossings	Mobile, AL	Remove
Magnolia Grove - Falls Course	Mobile, AL	Remove
Oxmoor Valley - Ridge Course	Birmingham, AL	Remove
Oxmoor Valley - Valley Course	Birmingham, AL	Remove
Ross Bridge Golf Club	Birmingham, AL	Remove
Silver Lakes - Back/Mind/Heart Breaker	Glencoe, AL	Remove
The Shoals - Fighting Joe	Muscle Shoals, AL	Remove
The Shoals - Schoolmaster	Muscle Shoals, AL	Remove

PRIMO Tee Times Widget

If your course is part of a multi-course ownership group, a golf trail or some other alliance, the PRIMO Tee Times Widget allows you to conveniently and cost-effectively cross promote one another's tee times.

There is no need for all of your partners to use the same tee time booking system... PRIMO will navigate across those.



Custom Coupon/Voucher Programs (planned Fall 2026)

Your authorized administrators can create customized coupon/voucher programs from your Cloud Clubhouse Admin dashboard.

Vouchers don't have to be discounts... they can be used to promote premium-priced services and/or to encourage whatever behavior you'd like to see more of..

Vouchers can either be auto issued for free to specified networks/groups or can be purchasable in specified quantities.



Course Kings Widget (planned Summer 2026)

Kill two birds with one stone with our Course Kings Widget.

Recognize and reward your best customers via the Course Kings ratings that celebrate those who play and organize the most rounds of golf at your course.

Engage with your customers all year round, even during your off season. Course Kings enables you to entertain your customers with fun contests even when they're not playing.



Profile Account Coupons Offers Sponsorships **Tee times** Admins

Facility Admin → Tee Times Deer Run Golf Club JOIN A GAME

Date Type Course / Player Options

FROM TYPE Deer Run Golf Club HOLES 9 18

Show full tee times Player name... Label contains...

DATE	PLAYERS	COURSE	HOLES	
Thu, Apr 17 3:00 PM	5 of 20	Deer Run Golf Club	18	BOOKED
Thu, Apr 24 3:20 PM	8 of 24	Deer Run Golf Club	18	BOOKED
Thu, May 1 3:20 PM	5 of 20	Deer Run Golf Club	18	BOOKED
Thu, May 8 3:20 PM	16 of 24	Deer Run Golf Club	18	BOOKED
Tue, May 13 8:40 AM	12 of 16	Deer Run Golf Club	18	BOOKED
Tue, May 13 9:40 AM	7 of 8	Deer Run Golf Club	18	BOOKED
Thu, May 15 3:20 PM	15 of 24	Deer Run Golf Club	18	BOOKED
Tue, May 20 8:40 AM	5 of 16	Deer Run Golf Club	18	BOOKED
Tue, May 20 9:40 AM	8 of 12	Deer Run Golf Club	18	BOOKED
Thu, May 22 3:20 PM	16 of 24	Deer Run Golf Club	18	BOOKED
Tue, May 27 8:40 AM	10 of 16	Deer Run Golf Club	18	BOOKED
Tue, May 27 9:30 AM	5 of 16	Deer Run Golf Club	18	BOOKED
Thu, May 29 3:20 PM	19 of 24	Deer Run Golf Club	18	BOOKED
Tue, Jun 3 8:40 AM	13 of 16	Deer Run Golf Club	18	BOOKED

Big Data Analytics

Who plays with who? Where do your members play their away games? Where do your guests come from? Use the insights gained from this new information to fine tune your promotions and invitations.

We've already got the data collection component in place and will be adding integration with AI reporting features and various downloading capabilities throughout 2026.



Cloud Clubhouse Features for Golf B2C Businesses

Cloud Clubhouse features for golf B2C businesses are designed to help those businesses be more successful.

For most businesses that means being more profitable.

Apparation services enables golf B2C businesses to develop stickier relationships with existing customers. For example, golf retailers, apparel companies and equipment makers can engage with their customers every time they play by offering white label versions of PRIMO Tee Times and by sponsoring Cloud Clubhouse users. Rather than interacting with customers once or twice a year, they are engaged every time they play a round of golf.

Apparation services also enable golf B2C businesses to expand their marketing reach to potential new customers. For example, ads placed within the digital scorecard features of Cloud Clubhouse can reach golfers at an exact point of need when they are likely to be more receptive to a product or service promotion.



Cloud Clubhouse Features for Golf B2C Businesses

Free For All Golf B2C Businesses

- Manage your brand presence
- Inclusion in the GAP Directory

Premium Features for Sponsors

- White Label PRIMO Tee Times
- Manage Your Membership Program
- Cloud Clubhouse Registration Widget
- Custom Coupon/Voucher Programs
- Cloud Clubhouse Ad Placement



The screenshot displays the 'Facility Profile' page for 'Swannies Golf Apparel' in the APPARATION system. The page is divided into two main sections: 'Basic Info' and 'Organization'. The 'Basic Info' section includes fields for Facility ID (38771), Facility type (Golf Apparel), Name (Swannies Golf Apparel), Street address (6250 Claude Way E), City (Inver Grove Heights), State (MN), Postal code (55076), Country (United States), Metro area (Minneapolis-St. Paul), County (Dakota County), Lat/long (44.8563, -93.037), Time zone (Central Time (US & Canada)), and Last Updated (Sun, Mar 22, 2026 at 8:33 PM). The 'Organization' section includes fields for Lead admin (None), Contact email (ali@swannies.co), Tee time phone (6174609310), Owner name, and Ownership type (Corporate). A yellow warning box on the right side of the page states: 'County, Lat/Long and Time Zone are automatically updated based on Address information. Metro Area is manually assigned by Apparation. If you think there is an error, please post a comment at the bottom of the profile page.' Another yellow warning box below it states: 'Lead Admin may only be changed by Apparation Admin. Submit a request by posting a comment below.'

Manage Your Brand Presence

Manage your brand's presence by taking control of your facility profile information via the Cloud Clubhouse Admin app.

Ensure that your location, contact details, logo, business scope and other brand credentials are accurately represented.

Data about your Facility and Course(s) will now be discoverable not only via Cloud Clubhouse but also via any app or LLM that uses the Golf Agentic Platform.

There is no fee for golf industry b-to-c businesses to access and update profile data.



Inclusion In The GAP Directory (planned Summer 2026)

The Golf Agentic Protocol already has a public golf course directory that is discoverable via a public API.

We will soon be adding a similar Golf B-to-C Directory that will include golf retailers, apparel companies, equipment companies and any other golf-related business that sells services directly to consumers.

Manage your brand's presence by taking control of your facility profile information via the Cloud Clubhouse Admin app.

Ensure that your location, contact details, logo, scorecard details and other brand credentials are accurately represented. Data about your business will now be discoverable not only via Cloud Clubhouse but also via any app or LLM that uses the Golf Agentic Platform.

There is no fee for golf course operators to access and update profile data.



SWANNIES GOLF
Look sharp. Book fast. Play more.
Proud sponsor of PRIMO! Tee Times

Find Tee Times Fast
Instantly check tee time availability across most public golf courses

Mon, Mar 23 | Current location — Minnetonka, MN | 50 miles | **SEARCH** | CLEAR

Select (PRIMO) | **Courses in Current location — Minnetonka, MN, MN** | [50 of 154 courses - Page 1 of 4](#)

- Glen Lake Golf**
Public • 9 Holes • 14350 County Road 62, Minnetonka, MN 55345-6706 • 1 miles
- Meadowbrook Golf Club**
Public • 18 Holes • 201 Meadowbrook Rd, Hopkins, MN 55343-8504 • 4 miles
- Braemar — Academy 9**
Public • 9 Holes • 6354 John Harris Drive, Edina, MN 55439 • 5 miles
- Braemar Golf Course**
Public • 18 Holes • 6354 John Harris Drive, Edina, MN 55439-2564 • 5 miles

SWANNIES GOLF Retro-inspired golf style with a modern twist | A nod to vintage vibes on the course — explore polos, layers, and more with a nostalgic flair. | **Shop Retro**

- Orono Orchards Golf Course**
Public • 9 Holes • 265 Orono Orchard Road South, Orono, MN 55391 • 5 miles
- Brookview — Par 3**
Public • 9 Holes • 316 Brookview Parkway S, Golden Valley, MN 55426-1361 • 6 miles
- Brookview — Regulation**
Public • 18 Holes • 316 Brookview Parkway S, Golden Valley, MN 55426-1361 • 6 miles

White Label PRIMO Tee Times

If you are a golf retailer, apparel maker, equipment maker, instructor or other golf b2c business, you can always benefit from deeper relationships with your golfer customers.

By providing your customers with a white label PRIMO Tee Times app, you can engage with them every time they are planning their next round of golf, not just when they are shopping for your products and services.


You can pepper the PRIMO course and availability displays with your promotional messages, ensuring that your products and services are always top of mind.



Cloud Clubhouse Registration Widget

Similar to the White Label PRIMO Tee Ties app, the Cloud Clubhouse Registration Widget enables your golf b2c business to engage with golfers every time they plan or play a round of golf.


The Cloud Clubhouse Network
SPONSORED BY
Swannies Golf Apparel



GOLF. Simplified.

Login

Join for Free

 Get More Info

Use of this service constitutes acceptance of the terms & conditions. [Click to view terms](#)



www.grouplooper.com/networks/2026-mile-high-golf-trail/edit

APPARATION Mike Dickoff Facility Admin Network Admin Dashboard ADMIN Sign out

General Members Cards Coupons Vouchers Invitations

Network Admin — Edit Network 2026 Mile High Go...

Profile

Network name: 2026 Mile High Golf Trail

Network motto: The Premier Colorado Golf Experience

Description: Play premier Colorado golf courses and save. Proceeds help fund a mortgage free home for a Colorado wounded veteran.

Requirements & Benefits

Network status: Network is active.

Select a metro area: Denver

Annual network fee (0 for no fee): \$ 399.00

Course sponsor: Type to search...
If this network is sponsored by a golf facility, add it here.

Current logo:

Choose a new logo to upload: Choose File (no file selected)
Use PNG, SVG, or JPG files. Please limit files to 3 megabytes; try resizing images on your computer if they are too large.

URL id: 2026-mile-high-golf-trail
This is the part of the link when viewing or signing up for your network, e.g.: 'https://www.grouplooper.com/networks/2026-mile-high-golf-trail/details'. It should match your network name. No spaces or special characters.

Publicity

Network type: Open Closed

Public signup link: <https://www.grouplooper.com/register?id/2026-mile-high-golf-trail>

Users can only join closed networks by invitation. If you do not allow invitations, only the network organizer/admins can issue invitations.

Manage Your Membership Program

Businesses that operate golfer membership programs can use the Cloud Clubhouse Network Administration features to manage many aspects of their program, including:

- Program Profile and Branding
- Member Registration
- Roster Management
- Coupon/Voucher Programs
- Membership Invitations
- Checkins/Activity Counts
- Network Leaderboards



Custom Coupon/Voucher Programs (planned Fall 2026)

Your authorized administrators can create customized coupon/voucher programs from your Cloud Clubhouse Admin dashboard.

Vouchers don't have to be discounts... they can be used to promote premium-priced services and/or to encourage whatever behavior you'd like to see more of..

Vouchers can either be auto issued for free to specified networks/groups or can be purchasable in specified quantities.



Cloud Clubhouse Ad Placement (planned Spring 2027)

Once there is sufficient traffic on the Cloud Clubhouse platform, golf b-to-c businesses will be able to purchase ad placement on Cloud Clubhouse and other properties.

While many details remain yet to be determined, our philosophy will be to limit ads to golf-related products and services and to steer clear of intrusive or annoying features such as pop-ups. Ad placement will occur in the natural flow of a user's interactions. Examples of ad placement locations include messaging between holes on a digital scorecard, banner or footer ads on tee time confirmation emails and digital catalogs searchable by golfers.



Cloud Clubhouse Features for Golf B2B Businesses

Cloud Clubhouse features for golf B2B businesses are designed to help those businesses be more successful.

For most businesses that means being more profitable.

Apparation services enables golf B2B businesses to expand their relationships with existing customers. For example, golf course software management companies can offer significant new capabilities to their golf course customers as a Cloud Clubhouse Distributor without having to incur the cost and risk associated with developing those features. Golf industry consultants can likewise leverage Apparation technology components to deliver new fee-based services.

The Golf Agentic Platform also provides opportunities for golf B2B businesses to cost effectively extend their capabilities and marketing reach.

Apparation does its best to make it easy and efficient to integrate with our technology components.



Cloud Clubhouse Features for Golf B2B Businesses

Free For All Golf B2B Businesses

- Manage your brand presence
- Inclusion in the GAP Directory

Extended Relationships

- Cloud Clubhouse Distributor Program
- GAP Participation



The screenshot shows a web browser window with the URL www.groupooper.com/facility_admin/facilities/swannies/profile. The page is titled "Facility Admin - Facility Profile" and is for "Swannies Golf Apparel". It features a navigation menu with "Profile", "Account", "Sponsorships", "Tee times", and "Admins". The "Profile" tab is active, showing a form with the following fields:

Basic Info	
Facility ID	38771
Facility type	Golf Apparel
Name	Swannies Golf Apparel
Street address	6250 Claude Way E
City	Inver Grove Heights
State	MN
Postal code	55076
Country	United States
Metro area	Minneapolis-St. Paul
County	Dakota County
Lat/long	44.8563, -93.037
Time zone	Central Time (US & Canada)
Last Updated	Sun, Mar 22, 2026 at 8:33 PM

Organization	
Lead admin	None
Contact email	ali@swannies.co
Tee time phone	6174609310
Owner name	
Ownership type	Corporate

Two informational messages are present on the right side of the form:

- County, Lat/Long and Time Zone are automatically updated based on Address information. Metro Area is manually assigned by Apparation. If you think there is an error, please post a comment at the bottom of the profile page.
- Lead Admin may only be changed by Apparation Admin. Submit a request by posting a comment below.

Manage Your Brand Presence

Manage your brand's presence by taking control of your facility profile information via the Cloud Clubhouse Admin app.

Ensure that your location, contact details, logo, business scope and other brand credentials are accurately represented.

Data about your Facility and Course(s) will now be discoverable not only via Cloud Clubhouse but also via any app or LLM that uses the Golf Agentic Platform.

There is no fee for golf industry b-to-b businesses to access and update profile data.



Inclusion In The GAP Directory (planned Summer 2026)

The Golf Agentic Protocol already has a public golf course directory that is discoverable via a public API.

We will soon be adding a similar Golf B-to-B Directory that will include golf course management software companies, golf industry consultants, golf associations and other types of golf b-to-b organizations.

Manage your brand's presence by taking control of your facility profile information via the Cloud Clubhouse Admin app.

Ensure that your location, contact details, logo, scorecard details and other brand credentials are accurately represented. Data about your organization will now be discoverable not only via Cloud Clubhouse but also via any app or LLM that uses the Golf Agentic Platform.

There is no fee for golf course operators to access and update profile data.



Cloud Clubhouse Distributor Program

Golf industry B2B organizations that provide services to golf course operators are candidates to become Cloud Clubhouse Distributors.

As a Cloud Clubhouse Distributor, you can:

- Acquire Cloud Clubhouse subscriptions for a wholesale price that is 50% of the retail price.
- Receive training on Cloud Clubhouse features from Apparation product experts.
- Receive integration services from Apparation to link Cloud Clubhouse features to any consumer golf app functionality in your products.

If you're a Golf Management Software Vendor, a Multi-Course Operator, a Golf Industry Consulting Organization, a Golf Association or any other golf b2b organization that provides services to golf course operators, contact Apparation now to learn how to become a Cloud Clubhouse Distributor.



Golf Agentic Platform Participation

The Golf Agentic Platform will generate significant benefits for the golf industry if we achieve critical mass participation by golf technology providers.

Who should participate?

Golf course management software companies that provide tee sheet and point of sale systems are critical participants. If you are an executive of one of these companies, please consider participating both by integrating your systems with the portfolio of GAP APIs, webhooks, endpoints and other integration methods. You don't have to do it all at once. Fit in the integration work as you can.

Golf b2c app suppliers can save time and money and reduce risk by taking advantage of the Golf Agentic Platform APIs. If you are an executive of one of these companies, please consider using GAP as your reliable, cost-effective source of data such as course directory and tee time availability.

AI platforms can gain cost-effective access to golf industry data by linking to the GAP model context protocol and apps such as PRIMO Tee Times. If you are a golf product manager for an LLM, please consider using GAP as your reliable, cost-effective source of key golf industry data.



Golf Agentic Platform Features



GOLF AGENTIC
PLATFORM



PRIMO Tee Times Chat GPT App (planned Summer 2026)

What is it/how does it work?

This is a Chat GPT app that can be invoked directly within a Chat GPT app. It enables golfers to view a global directory of green grass golf courses and real-time tee time availability at US public golf courses.

What is the development status?

Beta version is operational; needs to be upgraded to be ready for submission to Chat GPT for approval

What do integration partners (e.g., GCMSs) need to do to make it work?

Nothing



Get Course Directory API

What is it/how does it work?

This is a public endpoint that retrieves golf course profile information from a global directory of approximately 40,000 golf courses based on filter parameters:

Name contains, Within x miles of a Lat/Long, Array of Course IDs, Course Type

Data returned for each course includes Name, Address, Phone, Website URL, ...

What is the development status?

Fully implemented

What do integration partners (e.g., GCMSs) need to do to make it work?

Nothing

The quality of the results returned is a function of the quality of Apparation's curated golf course database



Get Tee Time Availability API

What is it/how does it work?

This is a public endpoint that retrieves real-time public tee time availability for a specified golf course. Data submitted is Gap Course ID, Date, Time Range, # of Players and # of Holes (9 or 18). The API returns date, time, # of open slots and max price for each tee time that meets the criteria.

What is the development status?

Currently can retrieve real-time availability from tee sheet systems for Agilisys, Club Caddie, Club Prophet, Eagle Club Systems, foreUP, Golfback, GolfNow.com, GolfNow Tee It Up, Lightspeed Chronogolf, MemberSports, Omnitech, Sagacity, Teesnap, Teewire, TenFore and Troon Digital.

Systems still on our wish list are Birrdi, Easy Tee, EZLinks, ForeTees, Jonas, Pro Shop Tee Times, Tee-on, TeeQuest, Total E Golf, Vermont and Whoosh.

What do integration partners (e.g., GCMSs) need to do to make it work?

Nothing (but do no harm)

The current implementation uses public access protocols; these are vulnerable to changes in privacy policies implemented by tee sheet system providers. Connections via authorized private APIs could strengthen the reliability of the results.



Submit Wait List Request API

What is it/how does it work?

When a user of a booking availability engine like PRIMO Tee Times can't find an available tee time at their preferred course/time range at a course that has registered their use of a Wait List System to the GAP, the golfer can be given an option of posting a wait list request. The receiving Wait List system will post the request to their database and all subsequent communication with the golfer for this wait list request will be done by the wait list system.

What is the development status?

Functional design is complete; we are waiting for a Wait List System to enroll in the GAP.

What do integration partners (e.g., GCMSs) need to do to make it work?

The Wait List System vendor must build logic to receive and process these wait list requests.

There is a standard GAP format for wait list requests but if a wait list system already has an API the GAP will confirm to that.

Requests will include the golfer's email address, phone number, first name, last name, course ID, tee sheet system ID, date and time range.

The Wait List System will attempt to post the wait list request and will return a success or failure response.



Publish Availability Webhook

What is it/how does it work?

The purpose of this webhook is to enable the GAP to store a cache of available tee times WITHOUT CONSTANTLY POUNDING each course's tee sheet system. Every time a tee time is updated within a golf course tee sheet system, the system will publish the webhook specifying the GAP Tee Sheet System ID, the Tee Sheet System Course ID, Date, Time, # of Available Slots and Price Range (optional).

The GAP will store the data and use it for any GAP Tee Time Availability requests.

What is the development status?

The GAP end is complete. Waiting for a tee sheet system to be the first to publish the webhooks.

What do integration partners (e.g., GCMSs) need to do to make it work?

Tee Sheet System providers must develop the capability to publish these webhooks. This includes the ability for the GAP to submit Tee Time Availability requests as a back-up in the event of any errors in processing webhook data.



Deep Link Tee Time Booking Endpoint

What is it/how does it work?

Tee time availability engines like PRIMO Tee Times seek to send golfers to the golf course tee sheet system to complete their bookings. The deep link tee time booking endpoint enables golfers to enter the tee sheet system with a 'deep link' that takes the golfer directly to a tee time booking confirmation page with a pre-defined course ID, date/time, # of players and golfer email address. To complete the transaction, the golfer should only need to confirm the data submitted, add a payment method (if required) and submit the booking request.

What is the development status?

Functional design has been completed. Apparation could be ready to test with a willing partner within ! One month of a request.

What do integration partners (e.g., GCMSs) need to do to make it work?

The tee sheet system provider needs to develop the logic to process the endpoint. To add an additional layer of security, it might be best to require the tee sheet to retrieve the golfer info (name, email, etc.)



Tee Time Booking Request API

What is it/how does it work?

This is a booking completed on a client/3rd party site using authorized access to an API provided by the golf course's GCMS provider. We believe that this feature should require opt in by each individual golf course operator.

What is the development status?

Apparation has previously implemented booking API logic with foreUP and Lightspeed. We are prepared to engage with other system if they have at least 100 golf course customers that have authorized bookings from the GAP.

What do integration partners (e.g., GCMSs) need to do to make it work?

Tee sheet systems that already have Booking APIs just need to authorize GAP to use it.

Tee sheet systems that do not currently have a Booking API either need to develop a bespoke system or adhere to the GAP standard provided by Apparation.



Cancel Booking API

What is it/how does it work?

If an external system has previously booked a tee time, the Cancel Booking API allows the system to cancel the booking subject to the golf course and host booking system's cancellation policies.

What is the development status?

Apparation has previously implemented booking API logic with foreUP and Lightspeed. We are prepared to engage with other systems if they also enable the Tee Time Booking Request API.

What do integration partners (e.g., GCMSs) need to do to make it work?

Authorize GAP to use their existing cancellation API OR create logic to process a GAP standard cancellation API.



Confirmed Booking Webhook

What is it/how does it work?

When a tee time is booked by a golfer that has registered to have his/her tee times published to their golfer app, the tee time booking system publishes a webhook that can be picked up by the golfer's app and placed in the golfer's upcoming tee time list. The golfer can then use their golfer app features to invite others to play, post scores and otherwise manage the tee time via their regular app.

For example, Cloud Clubhouse users can register for this service and when they book at a course with a tee sheet system that participates in the Golf Agent Platform, the tee time will automatically be placed in the golfer's Cloud Clubhouse upcoming games queue and all of the tee time planning features of Cloud Clubhouse can then be used/triggered to manage the rest of the steps in the Anatomy of a Tee Time.

What is the development status?

Functional design is partially complete

What do integration partners (e.g., GCMSs) need to do to make it work?

Tee sheet systems must be updated to execute logic when a tee time is booked or updated and the user has registered with GAP to have their tee time information published.



Confirm Booking API

What is it/how does it work?

If an external system has previously booked a tee time, the Confirm Booking API allows the system to confirm the booking based on a confirmation ID that was issued at the time of booking.

What is the development status?

Apparation has previously implemented confirmation API logic with foreUP and Lightspeed. We are prepared to engage with other systems if they also enable the Tee Time Booking Request API.

What do integration partners (e.g., GCMSs) need to do to make it work?

Authorize GAP to use their existing confirmation API OR create logic to process a GAP standard confirmation API.



Get Golfer Profile

What is it/how does it work?

Here's the use case. A golfer walks into a golf course to check in and instead of being asked for their name, email address, etc. they are asked for their GAP ID. The golf course system can then retrieve the golfer's profile information from the GAP database. It saves the golfer time, it saves the golf course operator time.

This will only work if the golfer has registered in the GAP database via Cloud Clubhouse or other authorized systems.

What is the development status?

Apparation has built the database infrastructure to support this. We plan to build the golfer registration function into Cloud Clubhouse during the first half of 2026. The retrieval API will be developed as soon as one GCMS wants to use it.

What do integration partners (e.g., GCMSs) need to do to make it work?

GCMS vendors will need to build functionality into their tee sheet system check-in process to use the Get Golfer Profile.



Publish Player Roster

What is it/how does it work?

Golfers using systems like CloudClubhouse to organize their tee times can opt in to this service that will publish their tee time roster to the golf course where they are playing an upcoming round. This enables the golf course operator to post information on all the players in a foursome to their check-in system to save time during check-in.

What is the development status?

Functional design is partially complete

What do integration partners (e.g., GCMSs) need to do to make it work?

GCMS providers will need to modify their tee sheet system check-in function to receive and process this information.



Get Golfer History

What is it/how does it work?

This is similar to Get Golfer Profile but it provides additional information in terms of courses that the golfer has played according to their GAP profile.

What is the development status?

Functional design is partially completed.

What do integration partners (e.g., GCMSs) need to do to make it work?

GCMS providers will need to modify their tee sheet system check-in function to request and process this information.



Contact Us

If you are at all intrigued by the ideas and information presented here and/or by the opportunity to collaborate, let's talk.

**Our leadership team is small and approachable.
We're located in Minnesota (US Central Time zone).
We understand that win-win is the only way to do business.**

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